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# THE MONTHLY PLANET

MAY 1993 • VOLUME NINE • NUMBER TWO



**THE MONTHLY PLANET**

c/o Nuclear Weapons Freeze  
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CAPITOLA: New Stapleton's, near Trader Joe's  
WATSONVILLE: West Marine, 500 Westridge Dr.  
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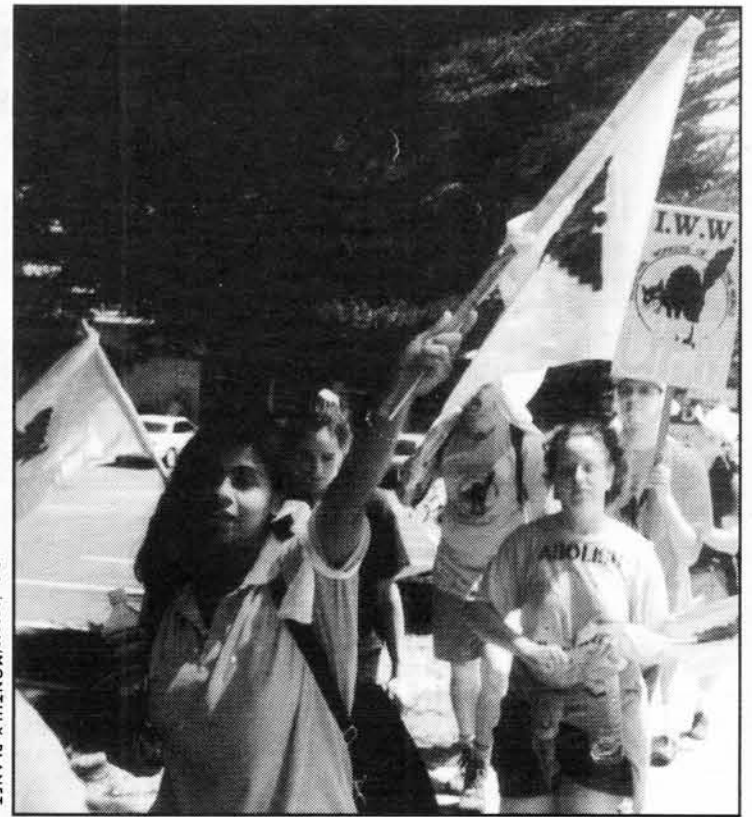
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**DEADLINES** for the June *Monthly Planet* (Publication date: Saturday, June 5th, 1993)  
 Display ad deadline: Tues., May 25th, 5 p.m.  
 Calendar item deadline: Wed., May 26th, 5 p.m. (no phone calls, please)

# CO - NT - EN - TS



g.e. jarrett/MONTHLY PLANET

About 250 people spent May 1 — International Worker's Day — walking from Watsonville to Beach Flats in Santa Cruz for the "Marcha de la Dignidad." The energetic marchers called for an end to INS raids in the Beach Flats, better housing and health care for farm workers, and free trade with Cuba. Organized by Latino community organizations, including the newspaper *El Andar*, UCSC's ESP and MeCHA, Cabrillo College's OLA, and the United Farm Workers, with solidarity from labor groups including the Industrial Workers of the World, the event also honored the life and work of César Chavez.

### COVER THEME

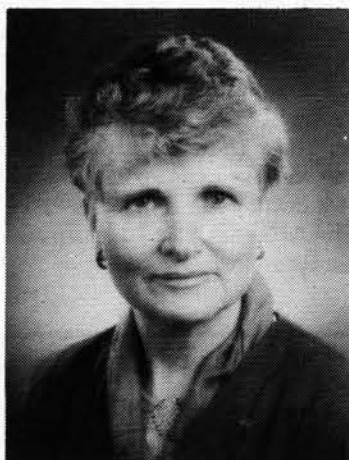
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## Change

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Joan Forest works at Redwood Therapy Center, 6005 Highway 9, Felton, a peaceful 15 minute drive from downtown Santa Cruz. Call Joan at 335-4210 for more information about group or individual appointments or to receive her newsletter.

# FROM THE GRASSROOTS

Letters to  the Editor

## MULTIPLE CHEMICAL SENSITIVITIES IS A SURVIVAL ISSUE

I was recently discriminated against in obtaining housing because I am "differently abled" (a term I prefer over handicapped). I have Multiple Chemical Sensitivities and need to live in a home with no smoke, perfume, or other strongly odiferous substances and use less-toxic cleaning products.

HUD's internal policy recognizes Multiple Chemical Sensitivities as a handicap and Section 100.204 of the Fair Housing Act makes it "unlawful for any person to refuse to make reasonable accommodations in rules, policies, or practices to afford a handicapped person equal opportunity to use and enjoy a dwelling unit." Section 100.5 prohibits discrimination in housing because of handicap. In my case, I requested the renters to let me pay the difference for a less-toxic paint to block the formaldehyde fumes from the plywood used as flooring. After my offer, they cancelled my scheduled in-person interview.

"Reasonable accommodation" means I can pay the difference for less-toxic products to replace products people use that I am allergic to, like cleaning products, flea bombs, and paint, as long as I can show the alternatives work equally as well. It's a win-win-win situation for the environment and for our mutual health. Yet I have encountered too many times in this community-striving-for-consciousness an unwillingness of people to abandon their toxic habits, due to control issues and fear. This is a survival issue for me, not a control issue.

People with MCS vary in how severely allergic they are and also in how they deal with their illness in relation to the outside world. Some people try to avoid all allergens and will need to make more demands on a household. Personally, I build up my tolerance to chemicals and allergens with healing techniques and don't avoid everything I'm allergic to so I need fewer accommodations.



I was also told by a household member that they feared I would make as many demands on them as another person with MCS who looked at the room. Too often, we group people with a handicap, a different race, or sexual orientation into a lump and evaluate the people as if they were all alike, our inherited cultural pattern. We all need to work on stopping this. I am forgiving the people who discriminated against me, recognizing that we all share that cultural pattern.

They also suggested to me that I live only with other people with MCS. This segregation is not always feasible or desirable. All people in wheelchairs don't have to live together because they need ramps and people with MCS shouldn't be forced to either.

(name withheld upon request)  
San Pedro

## REWRITE THE LAWS FOR BICYCLES

Lawmakers, in attempt to satisfy themselves, have simply stated that all laws governing automobile movement also control bicycles. These irresponsible laws were put forth with disregard for public safety, public health, and legal fairness.

Traffic signals, signage, and right-of-ways are designed for traffic; large, fast-moving, machines. Since bicycles were not considered when most of our roadways were designed it is unsafe for bicycles to use them. There are

two sets of laws for adults and adolescents, similarly there should be two sets of guidelines for cars and bikes.

Carbon monoxide, and odorless, colorless, poisonous gas that comes mainly from motor vehicles has a serious effect on the heart, lungs, and central nervous system. It is proven that car exhaust causes respiratory disease, heart disease, and promotes the development of tumors that can lead to cancer. This is a very serious public health problem with no end in sight. Bicycle riders are at an unusually high risk.

Our elected officials saw reason enough to include bicycles in the vehicle code, yet they refuse to provide adequate facilities for bike riders, i.e.: Soquel Ave, 41st Ave, Mission St., Beach St., East Cliff Dr., most of downtown, etc. The legislature is legally responsible for providing and maintaining safe rights of passage. Bicyclists know that this is far from accomplished.

We, as bike riders, should take example from other successful human rights reclamations — resistance will work. It's nothing more than a money issue for our bureaucrats; they will find out that it costs more to impose bogus laws on unwilling citizens than to do the right thing. They can't control us with their convenience laws if we simply will not let them.

There are thousands of bicycle riders here in Santa Cruz. By acting together, we can

change the governments' blind view of cycling. We can force the lawmakers to rewrite the book on bicycles, force them to provide adequate facilities for alternate transportation, force them to take us seriously.

Annie Ryder  
Santa Cruz

## SOMEONE MUST BE HELD ACCOUNTABLE FOR US ATROCITIES

After seeing *The Panama Deception* at the Nickelodeon Theater, although I had no part in ordering the invasion or bombing of Panama, the fact remains that I am a citizen of this nation. My tax money was used and I feel a certain amount of guilt for this crime against humanity.

Whatever happened to the consent of the governed who gave Bush authority to use our tax money to make this brutal sneak attack on a little country with whom we were not at war? A little country whose people had done not one damn thing to us — never could have and never wanted to.

I have not heard of one logical reason for this atrocity either from Bush or any of his bootlicking yes men. I wonder how many other American citizens feel as I do, "When are we going to demand some answers to these questions?"

Surely he will not try to pass off on us again that he flattened parts of cities with bombs, slaughtered and maimed thousands of citizens, left hundreds homeless, and buried hundreds more in mass graves just because his old buddy Mr. Noriega was involved in the drug trade. Surely he can think of something better than that.

This, along with the terrible mess he created in the Persian Gulf by arming and financing his other old buddy Mr. Saddam Hussein, then having Ambassador April Glaspie tell Saddam that their borders were of no concern to us. Then, overreacting, slaughtering thousands of non-resisting, retreating soldiers, killing thousands of citizens while bombing its cities, destroying their sewer systems and water supply, causing thousands and thousands of children to die from typhoid fever, dysentery, and other related diseases. These had nothing to do with winning a war; they were purely sadistic acts aimed at the children, the aged, and the defenseless.

Could it be that Bush knows that he is just a wimp who, upon becoming aware that more and more of us were becoming aware of that fact, thought that by doing this he would prove himself to be a macho individual?

The American people must demand that someone be held accountable. They must never allow the citizens of the world to believe that we would condone and tolerate this conduct by our leaders.

Thorald Castor  
Los Gatos

## Write To The Planet!

Send your typed, double-spaced (or legibly written) letters to *The Monthly Planet*, Box 8463, Santa Cruz, CA 95061 or fax them to (408) 429-8889. We reserve the right to edit letters for brevity and clarity.

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# LOCAL SURFER MAKES WAVES OVER NAVY DUMPING

By Erik Larsen



Aaron Ahearn

ERIK LARSEN/MONTHLY PLANET

*"Before joining the Navy I had heard about ships polluting the ocean and dumping raw sewage into the sea, but when I actually had to do it—it really shook me up."*

**I**n 1991, Aaron Ahearn led a Gulf War boycott of classes and a march through downtown Santa Cruz that involved hundreds of students from Soquel, Harbor and Santa Cruz high schools. Two years later Seaman Apprentice Aaron Ahearn is now leading a national protest against the Navy's practice of dumping garbage and raw sewage into the ocean.

This odd combination of peace activist and active-duty sailor who has deep roots in the Santa Cruz surf scene appears to be the hook that continues to grab national media attention of CNN, the Associated Press, and Canadian Public Radio. Twenty-year-old Ahearn says that when he was assigned to the *USS Abraham Lincoln*, a nuclear-powered aircraft carrier, he was ordered to help dump as much as 1,000 cubic feet of waste into the ocean every day.

"I was temporarily assigned to the scullery, where I was put in charge of taking out the trash. I was ordered to throw plastics, cardboard, grease and oils into the ocean. The Navy says it's not throwing diesel fuel, solvents, toxics, non-sinkable garbage and equipment overboard, but it's happening. I saw it with my own eyes and did it with my own hands," says Ahearn.

When he was 13 years old Ahearn and his father moved from Marin County to Santa Cruz to enjoy surfing. He joined a few groups like Big Stick Surfing Association, Surfrider Foundation and Santa Cruz Long Boards and gained a greater awareness about the ocean. "Before joining the Navy I had heard from other surfers about ships polluting the ocean and dumping raw sewage into the sea, but when I actually had to do it myself — it really shook me up," Ahearn says.

In 1990, Ahearn graduated from Soquel High and moved out of his father's house, but soon ran out of money. Like many teenagers who have few options after high school, he looked toward the military, even though he played a major role in high school anti-war activities during the Gulf War. His grandfather, a welder in the Navy during World War II, encouraged Ahearn to enter the Navy to get job training and discipline.

Ahearn entered boot camp in April 1992 and, following in his grandfather's steps, went on to welding school to be a Hull Maintenance Technician. The Navy recruiter sold him on the idea that he would be welding all the time on a ship, but in fact he was given other duties on ship. After completing welding school Ahearn reported to the Alameda-based *USS Abraham Lincoln*, which houses almost 6,000 sailors. He was assigned janitorial duties cleaning staterooms, unclogging toilets, diverting raw sewage into the ocean and throwing garbage out to sea.

"My main job, out at sea, was to go around the ship to open sewage diverter valves so raw sewage could dump overboard into the ocean. We would do this each time we went past the 13-mile mark, but twice I was ordered to dump sewage near the San Diego and Alameda ports," Ahearn says.

According to a 1990 Coast Guard study, the Navy dumps an average of 63,356 tons of garbage a year into the ocean. Although naval and other vessels are restricted as to what can be tossed overboard, plastics, furniture, computers and toxics are routinely dumped into the ocean, according to Ahearn. At an April 28 press conference at Alameda Naval Air Station, Navy officials claimed that even if Ahearn's statements are

true, the dumping is still allowed under Navy rules and loopholes in federal law. "If we are out at sea, we do not have the storage capacity or sanitation facilities to deal with [the waste]," says Commander Steve Morris, the *Abraham Lincoln's* supply officer.

Months before blowing the whistle on the Navy, Ahearn tried talking to the ship's chaplain about his moral and ethical conflict with throwing trash overboard. But instead of recommending reassignment, the chaplain recommended a psychological evaluation. Unlike a civilian job where a person can transfer to another job or even quit, military personnel are locked into an eight-year enlistment agreement that often includes four years of active military service, 12 hours a day, six days a week.

On February 13, 1993, the conflict between Ahearn's love of the ocean and orders to continue dumping wastes became too hard to bear. He left his ship when it docked in Alameda and he traveled back to Santa Cruz for a two-and-a-half-month period of rest and relaxation. In Santa Cruz he sought counseling from Doug Rand, a staff person at the Resource Center for Nonviolence.

Ahearn began piecing together parts of an application for an honorable discharge from the Navy as a Conscientious Objector (CO) on the grounds that naval service is responsible for killing the environment. Although it is a unique CO position, the San Francisco Central Committee for Conscientious Objectors (CCCO), an agency for draft and military counseling, says there is a growing trend of G.I.'s applying for CO discharges based on moral, ethical or religious objections to environmental degradation.

Ahearn turned himself in to military authorities at Alameda Naval Air Station on April 27. If the Navy pursues a court martial, Ahearn may face charges of Unauthorized Absence and Missing a Troop Movement which, combined, carry a maximum penalty of two years in a military prison and a dishonorable discharge. He is represented by San Francisco attorney Robert Rivkin, who has over 25 years of experience in military law and wrote *G.I. Rights and Army Justice*. Despite threats of legal action from the military, Ahearn stands firm in his beliefs.

"The United States has gone through this nuclear phase where everything is so high tech, but we still haven't dealt with the pollution problem. This is one of the hardest battles because it is so widespread. The ozone, the green house effect, acid rain, cars — we've screwed ourselves," says Ahearn. "The world is getting to a point, if not past the point, of irreversible environmental problems. I can no longer participate in an activity or an institution which is killing the environment and therefore killing all living things. It goes against everything I believe as a surfer." ■

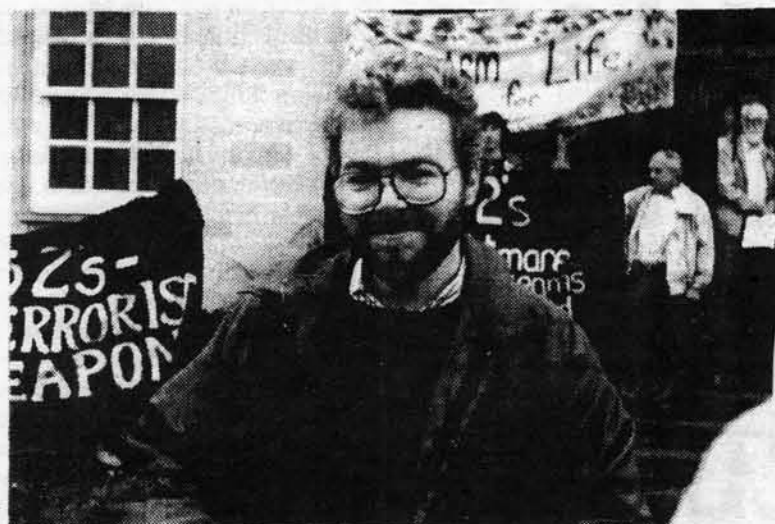
To help organize an Aaron Ahearn defense committee or to contribute to a legal defense fund, please contact Doug Rand or Erik Larsen at the Resource Center for Nonviolence, 515 Broadway, Santa Cruz, CA 95060 or call (408) 423-1626.

Erik Larsen is a Marine Corps veteran and a student at UCSC majoring in Community Studies. During the Gulf War he was adopted by Amnesty International as a prisoner of conscience after the Marine Corps threatened him with the death penalty for refusing to deploy for desert training.

# BUSINESS OFF, WEAPONS MAKERS PUSH EXPORTS TO THIRD WORLD

## PETE SHANKS

**"IF WE RESIST THEY KILL US. IF WE DON'T RESIST THEY STILL KILL US. SO WE MIGHT AS WELL RESIST."**  
— TIMORESE FREEDOM FIGHTER,  
QUOTED IN THE LONDON  
OBSERVER, 4/7/91.



STEVEN HANCOCK/BAE PLOUGHSHARES SUPPORT GROUP

## CHRIS COLE

**T**hese are worrisome times for the war industry, here and abroad. The sellers of slaughter can't tell which of their wares will catch the fancy of the new generation of emperors coming to power in the '90s, and they don't like this uncertainty.

Some companies are quitting — General Electric for example — but that's no help: GE didn't close its weapons facilities, it sold them. The engines of death go right on being built. They are, after all, corporate assets.

Others are diversifying their product lines and expanding their markets, all the better to flourish in the long run. The largest manufacturer of weapons in Europe, British Aerospace (BAe), has chosen this expansionist course. As the London *Financial Times* reported last June 22nd, "Instead of...branching out into civilian products, British Aerospace managers are sticking to what they know."

What BAe knows is exports. It sends 70 percent of its product abroad, some \$6 billion a year, mostly to the Middle and Far East. BAe was a big winner from the Gulf War and planned to be, boasting four months beforehand that it would be "a gainer from the outbreak of hostilities" (London *Independent*, Sept. 19, 1990) and nailing down a big post-war bomb-disposal contract before a shot had been fired; doubtless it is easier to defuse your own unexploded bombs than someone else's. Eight BAe employees were awarded medals after the war.

One promising export market is Indonesia, a nation of about 200 million people, most of whom live on Java and Sumatra, with the rest scattered over 6,000 of the 13,500 other islands. The economy is mostly agricultural, with only 3 percent unemployment but 45 percent underemployment, and a per-capita annual income of \$630, which puts it 151st out of 225 in the world. (All these figures are from the Wayzata World Factbook CD-ROM, 1993 edition, which collates information from the CIA World Factbook and the State Department.) There are so many Indonesians, however (only China, India and the USA are bigger), that the country ranks 22nd in gross domestic product and an impressive eighth in external debt; it owes the world's bankers some \$58 billion.

With no obvious enemies and a budget deficit of 36 percent of government income, Indonesia would seem to be an unlikely candidate for major arms sales — but BAe has ambitious plans.

Having helped to convert the British economy, like the American, from free-market capitalism to a man-

aged system of military industrialization, BAe wants to cut out the intermediate step for the lucky Indonesians. It is not just selling weapons, it is creating an Army Institute of Technology, which according to *British Aerospace News*, December 1988, "will help raise technology standards generally in the country." Of course! How can we expect semi-literate peasants to buy high-tech gear if we don't educate them? It's a brilliant coup, building a military economy from scratch, in a nation that hasn't even industrialized yet.

What the local generals do with their wonderful new toys is massacre people, especially in East Timor. This

Hawk ground-attack aircraft (guided perhaps by the Navstar-GPS system) may be just the thing to deal with these pesky freedom fighters. BAe certainly thinks they are. It is in the process of selling the Indonesian butchers 144 of them, six full squadrons, at a total cost of over \$1.5 billion. BAe's PR department, being practical folks, are not boasting about this sales coup. The connection between profit and murder has rarely been more obvious. Public outrage might hurt the bottom line.

Chris Cole hopes so. On January 6th, the Christian Feast of the Epiphany, he undertook a Plowshares action at a BAe factory in Stevenage, England, as his "small gift to the children and adults of the world who run the risk of being attacked, maimed or killed by British Aerospace weapons." He speaks in particular of the Hawk sale to Indonesia, because that could still be stopped, or at least truncated, but emphasizes that it is the very idea of war as business that needs to be disarmed.

Cole is being held without bail, because the judge considers him a "menace to society," pending a trial, probably in the fall, for pouring blood and hammering missile parts, to the tune of over £475,000 (\$750,000) in damage, they claim. At war industry prices, this may even be true, although estimates used in court are notoriously unreliable. (The Navstar disarmers, Peter

Lumsdaine and Keith Kjoller, were sentenced for doing about \$1 million damage, though the official estimate became \$3 million and rumor has it that an entire \$50 million satellite had to be junked.) Chris faces from one to ten years in jail.

Complain to: John Weston (chair of BAe Defence) or Richard Evans (chair of BAe) at 11 The Strand, London WC2N 5JT, England.

Send letters of support to: Chris Cole, c/o 9 Chilswell Road, Oxford OX1 4PQ, England.

Also to: Peter Lumsdaine (# 94359-012) and Keith Kjoller (# 94358-012), FPC, 3705 West Farm Road, Lompoc, CA 93436.

Jean Peterson, the mother of Peter's daughter Lucy, would appreciate contributions for Lucy's support at P.O. Box 8003, Santa Cruz, CA 95061.

For more information about direct actions against the war machine, call Stop First Strike at 426-7970. ■

*Pete Shanks is a Santa Cruz-based writer and activist.*

**GE didn't close its weapons facilities, it sold them. The engines of death go right on being built. They are, after all, corporate assets.**

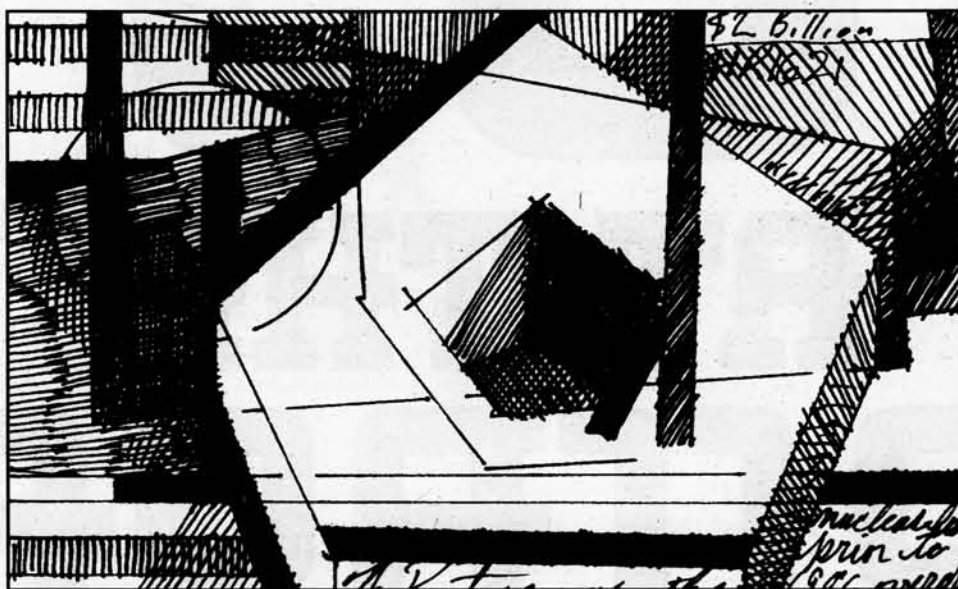
anomalous enclave was, and if you ask Lisbon, still is, a Portuguese colony, one of the last remnants of their huge 16th-century empire; the Dutch took over the rest of the archipelago in 1610, finally bowing out in 1949 after three and half centuries of less-than-benign neglect. Indonesia annexed East Timor in 1975, which would seem an inevitable and rather laudable integration if it were not for the fact that the indigenous people did not approve. The Revolutionary Front for East Timor Independence (Fretilin) is still fighting. An estimated 200,000 Timorese — one third of the population — have died in 18 years of continuous opposition.

The ruthless subjugation continues unabated. It received some international attention in late 1991 when a couple of foreign journalists happened to witness the use of deadly force as a form of crowd control. Soldiers "overreacted" in shooting about 100 demonstrators, Jakarta finally admitted, and six senior officers were found guilty. Clashes continue, ten a month according to a US Consular report in July '92, with the Jakarta government issuing victory proclamations at a rate of about six a year.



# Clinton's Military Budget Differs Little From Past Cold War Budgets

**SHELLY D'AMOUR**



**H**ouse and Senate Armed Services committees are currently reviewing the Pentagon's military budget request for fiscal year 1994. Although Defense Secretary Les Aspin terms the request a "treading water budget," in substance it differs little from the Cold War budgets of previous years. All currently funded weapons programs are scheduled for continuation, and nuclear weapons programs in particular are projected for funding at high levels. The Department of Defense Authorization bill calls for \$3.8 billion for Star Wars (SDI), \$1.7 billion for the B-2 bomber, and \$1.2 billion for procurement of 24 Trident D-5 nuclear missiles.

Efforts are underway in Congress to reduce funding for these programs. Representative Barney Frank (D-MA) and Senator Dale Bumpers (D-AK) have introduced amendments to cut SDI funding to \$2 billion. Representative Tim Penny (D-MN) and Senator Bumpers have introduced amendments to terminate the D-5 program. Representative Frank has also introduced a "burden sharing" bill (HR1621) that would require US allies to assume 75 percent of the cost of US bases overseas and 50 percent of the cost of stationing US troops abroad, by 1995.

President Clinton has not yet decided whether to continue a nuclear test ban enacted by Congress last fall. In October, Congress approved a nine-month moratorium on underground nuclear weapons testing, to be followed by up to 15 "safety tests" over a three-year period. The legislation calls for a permanent test ban in 1996.

During the 1992 presidential campaign, candidate Bill Clinton expressed support for the test ban, and promised to move swiftly toward a Comprehensive Test Ban (CTB) Treaty if elected to office. Test ban advocates were hopeful that the new administration would extend the moratorium indefinitely until the CTB was signed. The signs are not pointing in this direction, however. The recent Clinton/Yeltsin summit in Vancouver yielded no mention of the test ban. Congress is now awaiting a White House recommendation on how many, if any, nuclear tests the administration wants prior to 1996. The upside to this is that the report is considerably overdue, and so the moratorium has been extended to August or September.

A non-binding resolution calling on the president to begin multilateral CTB talks currently has 56 cosponsors in the Senate and 95 in the House. Both California sena-

tors are on record in support of the test ban. **ACTION:** It is critical that test ban supporters make their voices heard on this issue. Letters should be written to Bob Bell, President Clinton's advisor on testing issues, at the White House, Washington, DC 20500. Also, ask senators Boxer and Feinstein to take a more pro-active stance on urging the president to enact a permanent moratorium NOW. In terms of House action, residents of the 17th congressional district will just have to hang tight until after the June 8th special election to fill the seat vacated by Leon Panetta.

## Arms Sales

As the US moves closer to air strikes against Bosnia, the administration is seeking support for providing weapons to the Muslims who are under siege in that area.

The recent change in administrations has not brought about a change in the fact that the US remains the world's number one arms exporter. In this period of international crisis, it is particularly important the United States create arms policies which will enhance stability and support whatever peace efforts are underway. Representative Lee Hamilton (D-IN), chair of the House Foreign Affairs Committee, has expressed interest in holding hearings on the issue of international arms transfers, but to date has not scheduled any. Such hearings would provide a

high-profile platform to address this issue. **ACTION:** If your representative sits on the Foreign Affairs Committee, urge him/her to ask Rep. Hamilton to schedule hearings on international arms transfers. California representatives on this committee include: Lantos, Berman, Martinez (Democrats); Gallegly, Rohrbacher, and Royce (Republicans).

**President Clinton has not yet decided whether to continue a nuclear test ban enacted by Congress last fall.**

## Non-Proliferation

A number of nuclear non-proliferation bills are expected to be introduced in Congress over the next month. Representative Pete Stark (D-CA) is expected to introduce a bill outlining a comprehensive nuclear non-proliferation policy. Senator John Glenn (D-OH) will offer two bills: a comprehensive non-proliferation bill similar to last year's; and a bill focusing on sanctions against corporations and countries which spread nuclear materials and technology.

## El Salvador

The recent UN Truth Commission report on the war in El Salvador identified the Salvadoran government and paramilitary death squads as the parties responsible for the 1980 murders of Archbishop Oscar Romero and the four American church women, as well as the 1989 assassination of six Jesuit priests, and many others. The report recommends a number of actions

including dismissal of more than 40 military officers responsible for atrocities; thorough reform of the Salvadoran judicial system including the resignation of all current Supreme Court justices; continued investigation and prosecution of Salvadoran death squads.

The response from the Cristiani government has been to grant amnesty to members of the military implicated in the Truth Commission report, as well as to criticize and downplay the report's other findings and recommendations.

Representatives Hamilton, Moakley (D-MA), and Torricelli (D-NJ) have sponsored a "Dear Colleague" letter to President Cristiani calling on him to enact the recommendations contained in the UN Truth Commission report. To date, 79 members have signed on. The House will shortly consider foreign aid appropriations for El Salvador, including type and level of funding, and conditions on aid. It is critical that Congress give El Salvador the message that ignoring the Truth Commission's recommendations will not be rewarded by US aid. **ACTION:** Contact your representative and urge him/her to sign on the Hamilton/Moakley/Torricelli "Dear Colleague" letter on El Salvador. ■

Shelly D'Amour is the legislative editor of The Monthly Planet.

## CONTACT YOUR REPRESENTATIVES

**PRESIDENT BILL CLINTON**  
The White House, Washington DC 20500  
(202) 456-1414

**SENATOR BARBARA BOXER**  
112 Hart Senate Office Bldg, Washington, DC 20510  
(202) 224-3553

**SENATOR DIANNE FEINSTEIN**  
367 Dirksen Senate Office Bldg, Washington, DC 20510  
(202) 224-3841 / (415) 433-1333

**ADMINISTRATOR OF THE 17TH CONGRESSIONAL DISTRICT**  
339 Cannon House Office Bldg, Washington, DC 20515  
(202) 225-2861 / (408) 429-1976  
(17th congressional district)

**CONGRESSMEMBER NORMAN MINETTA**  
2350 Rayburn House Office Bldg, Washington, DC 20515  
(202) 225-2631 / (408) 984-6045  
(15th congressional district)

**HOUSE MEMBERS**  
U.S. House of Representatives, Washington, DC 20510  
(202) 224-2131 (switchboard)

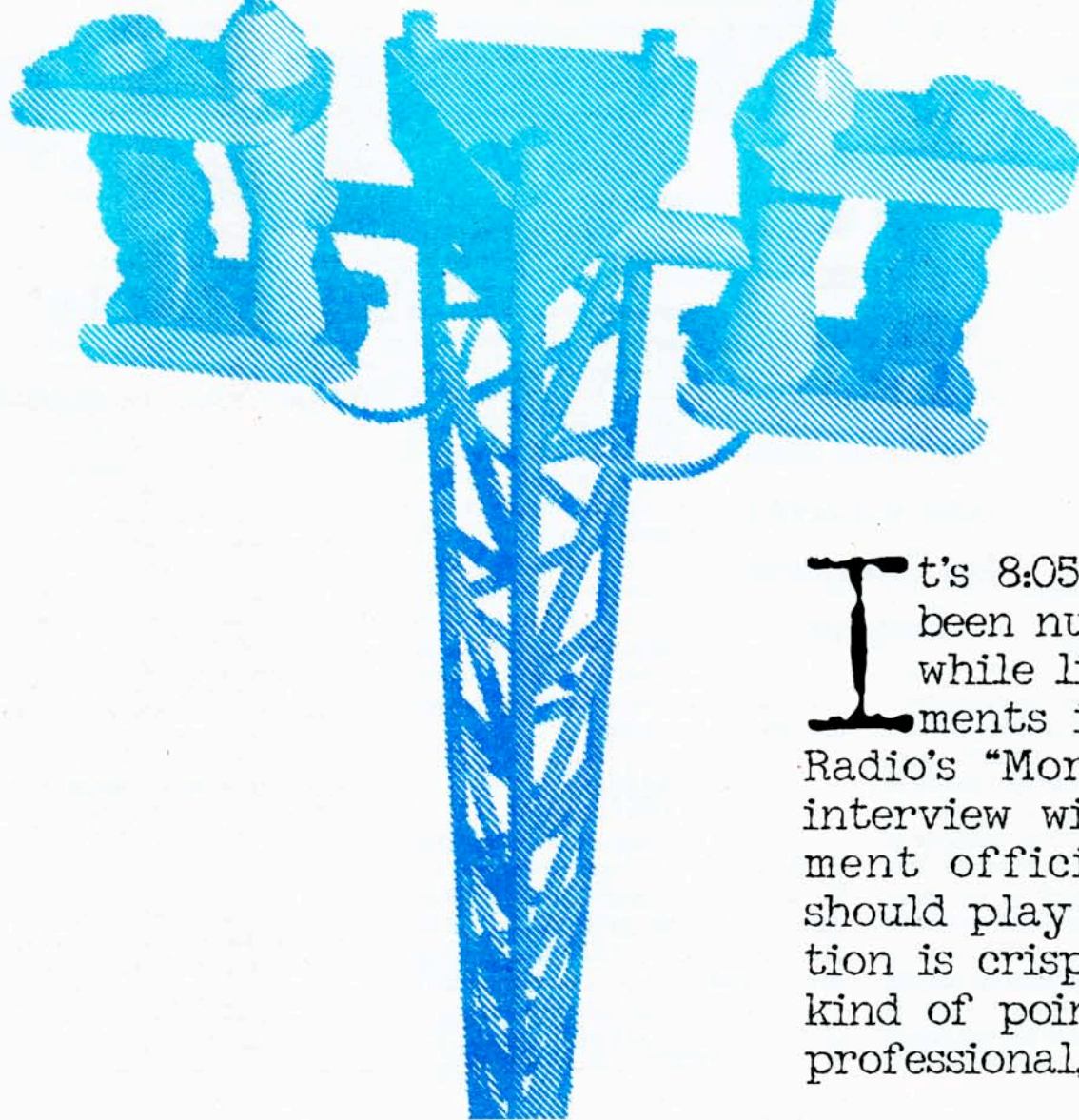
**SENATORS**  
U.S. Senate, Washington, DC 20510  
(202) 224-3121 (switchboard)

THE MAINSTREAMING OF PUBLIC RADIO:

# KUJP

AT THE

# CROSSROADS



Shelly D'Amour

**I**t's 8:05 on a weekday morning. I've been nursing my morning cup of java while listening to the latest developments in Bosnia, via National Public Radio's "Morning Edition." Today, it's an interview with key military and government officials over what role the US should play in the situation. The presentation is crisp and polished. The format - a kind of point/counterpoint discussion - is professional, if also somewhat predictable.

It's time for a local station break, and my attention shifts to the rich Scottish brogue of the announcer, who reports on the traffic, weather, and an item of local interest. The interlude, which lasts about five minutes, serves to connect me to my immediate community; reminds me that events that I care about happen here, too.

The station is KUSP (88.9 FM), a community-supported public radio station based in Santa Cruz, which broadcasts throughout the Monterey Bay area. For over 20 years KUSP has provided an alternative voice to commercial radio, offering listeners an eclectic selection of programs covering news, politics, music and the arts. Like most public radio stations, KUSP began as an idea on the part of a few individuals who wanted to create a public forum for local community expression. Over the years, the station has grown and evolved. Today, like many public radio stations nationwide, KUSP is engaged in an internal struggle over the philosophy and future direction of its programming. The debate has often been heated and painful, as staff, volunteers, board and community members wrestle with competing visions of what the station should be about.

Twelve staff and approximately 125 regular station volunteers provide area listeners with a mix of programming 24 hours a day, seven days a week. In addition to local community-oriented programming, KUSP also transmits a substantial amount of national radio programming, via satellite.

It wasn't always like this. Santa Cruz resident and longtime KUSP volunteer Paul Hostetter recalled the station's beginnings in a back room at the Babbling Brook Inn in 1971. Operating on a 10-watt transmission, Hostetter stated he would sometimes be on the air "eight to ten hours at a time" until he could find someone to relieve him. Even so, Hostetter pointed out that those early years were filled with "lots of people and lots of meetings," as community volunteers brought energy and enthusiasm to the pioneer radio station. Some of those who were involved in the station's beginnings — such as Lance Linares, Don Mussel, and Leigh Hill — are still active in the station today.

According to Hostetter, a major organizational shift occurred in 1976 when, following the first KUSP auction, volunteers challenged the existing staff at the time and demanded to be included in the decision-making process at the station. A functioning board was established and Hostetter was selected as chair. There were a few paid staff, but it was the huge volunteer effort that kept the station going on a day-to-day basis in all aspects, from engineering to news gathering to programming. Perhaps because of this, volunteer programmers at KUSP have traditionally enjoyed a large degree of autonomy.

In 1984, KUSP acquired National Public Radio news via satellite. This resulted in a significant increase in subscribers — and dollars — for the station. A majority of KUSP subscribers consistently rate NPR news, particularly "Morning Edition," as their number one preferred program.

Satellite programming doesn't come cheap. About \$76,000 of the station's annual \$580,000 budget goes to purchase NPR programs. Altogether, KUSP spends about \$90,000 a year on its satellite programming, which includes programs distributed through American Public Radio, most notably Garrison Keillor's "American Radio Company."

The addition of NPR also meant that, for the first time, the bulk of KUSP's news programming would now be originating from outside the station. Currently, 57 broadcast hours per week — 89 percent of all of KUSP's spoken word programs — are devoted to NPR news, compared with just over two hours of local news per week.

In recent months, what had mostly been a matter of internal debate has also become a public discussion. In March, a dozen individuals representing nine Santa Cruz-based community organizations met with KUSP News and Public Affairs Director Spencer Critchley and Station Manager Marcia Kraus to voice concerns over the lack of local news coverage, issues relative to internal programming, and the use and amount of

Currently, 57 broadcast hours per week — 89 percent of all of KUSP's spoken word programs — are devoted to NPR news, compared with just over two hours of local news per week.

satellite transmission.

Doug Rand, a staffmember at the Resource Center for Nonviolence, was one of the participants in that meeting. He believes that member-supported public radio has an obligation to cover the activities and events of the communities it serves. Rand feels that KUSP's emphasis on NPR-produced news sends the local community the message that "there's news happening, but it's happening someplace else."

In an interview with *The Monthly Planet*, Spencer Critchley stated that while he thought NPR news was "not perfect," he felt that it provided reporting of an "unmatched quality." Since his arrival at KUSP in 1991, Critchley has been focusing efforts on "producing news reports that are balanced, professional, and of a high quality." Mr. Critchley comes to Santa Cruz from Canada, whose national broadcasting system — the Canadian Broadcasting Corporation — is completely government funded. Critchley felt that the CBC provides a good model for balanced news reporting.

An internship program, which trains interested volunteers to work in radio news, has been underway at KUSP over the past year and a half. Interns contribute behind the scenes to the news and public affairs programming and occasionally work on-air as well. Critchley stated that the internship program was an exciting venture for the station, but an intensive one that requires many hours from volunteers enrolled in the program.

The amount of minutes devoted to area news has been reduced at KUSP in recent years from about 50 minutes daily to approximately 20. Additionally, budget difficulties over the past year have resulted in a reduction of the paid news staff, notably, popular pub-

Speaking off the record, one KUSP radio host lamented: "This is the way it happens — bit by bit and first thing you know it's an NPR station."

lic affairs commentator Eric Schoek. Critchley stated that the current one-and-three-quarter time news staff at the station are stretched too thin to provide a lengthy quality news program. Reporter Jeff Howitt agrees. Howitt hosts the weekday *Morning Edition* time slot from 5 until 9 AM. Given that he is paid for a six-hour day, he explains, this leaves him with just two hours to prepare the day's local news stories plus attend to other station business.

Howitt feels that the previous local news schedule — consisting of morning and evening slots of nearly 30 minutes each — required of news staff and volunteers a near-impossible task. He stated that time pressures coupled with a lack of available resources at the station often led news personnel to rely on single source interviews and the daily newspapers in order to pull together the morning and evening newscasts. He feels that, given the available resources, the current local news format allows for more in-depth focus, albeit on a more limited scale.

When asked whether local news coverage would be expanded anytime in the near future, News Director Critchley gave a tentative yes "as long as we're able to do that and maintain our high standards." He indicated that the station was considering adding a weekly half-hour talk show that would focus on major stories of local interest.

Long-time listeners of KUSP news will note some other changes to the format. For example, you are much less likely to hear about last week's Santa Cruz City Council meeting, or the latest protest, unless the news department determines that coverage would be of general interest to most of those within the listening area. This marks a departure from the KUSP of the "old days," whose news department focused mostly on items of interest to those considered to be KUSP's largest constituency — the politically left-of-center within Santa Cruz County.

Resource Center staffmember Phil McManus is concerned over the process of what he terms "the mainstreaming of KUSP." McManus feels that efforts on the part of the station to appeal to a broad audience may end up resulting in a homogenization which will erode the station's reputation for presenting alternative programming.

Critchley argues that the goal is not to avoid controversy, but to provide listeners with a context within which to make up their minds about an issue; and that this requires presentation of various points of view. For example, a recent KUSP story profiled a local protest by the Beyond Beef Coalition, which was part of a national day of action. KUSP news reporters interviewed members of the coalition and a representative of McDonald's, as well as provided some background to the issue of US beef consumption. "If we were required to put out the same volume of news that KUSP used to put out," said Critchley, "we would not have had the time to do the [research] that we did. What we would have likely done was run an extended interview with the Beyond Beef Coalition, and presented that as our story of the protest against McDonald's. We don't feel that that is the model of journalism that we want to follow."

"Many people would argue that it is the function of a public radio station to serve as a forum for people in the alternative community. We don't feel that anyone is well served by that kind of thing. Even if we defined our mission as being an out-and-out propaganda organization for our favorite causes, we feel that this model of reporting makes for very ineffective propaganda, because any sophisticated listener would find the presentation unconvincing."

Station management is also currently considering adding "Fresh Air," an NPR-produced talk show out of Philadelphia. Critchley stated that there has been a consistently high demand from subscribers for this program over the past five years. "Fresh Air" runs an hour a day, Monday through Friday. In order to accommodate it on the schedule, five hours of current programming would have to be eliminated. One possibility might include reducing hours allotted to certain programs, including satellite programs. A less palatable option could involve eliminating several slots currently hosted

# IMAGE CONTROL: WRINKLE-FREE DESIGN



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## JOIN the FREEZE

Members receive a subscription to *The Monthly Planet* and are kept up to date on all activities and events. To join, just fill out the form below and send it to: Nuclear Weapons Freeze P.O. Box 8463, Santa Cruz, CA 95061

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Enclosed is:  \$20 Individual

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Home Phone \_\_\_\_\_ Work Phone \_\_\_\_\_

Although we are a non-profit, tax-exempt organization, donations to us are not tax deductible because a portion of our work includes legislative lobbying.

by community volunteers.

If "Fresh Air" is added to KUSP's program roster, it would bring the station's percentage of satellite programming to just about 40 percent, exactly on par with the national average for public radio stations that utilize satellite transmission. Station volunteers contacted by *The Monthly Planet* expressed strong reservations over the addition of another NPR program. Some feel that the discussion over placement of "Fresh Air" is emblematic of a desire on the part of the station management to gradually shift over toward national programming. Speaking off the record, one KUSP radio host lamented: "This is the way it happens — bit by bit and first thing you know it's an NPR station."

Spencer Critchley insists this is not the case. "I know there is a concern that KUSP is joining the trend nationwide to dump the volunteers, go to a fully professional staff, and make the bulk of the programming network programming. However, the staff here have been resisting that idea for years. If we had wanted to go network, we would have done it a long time ago."

At the core of these debates exists a deep and fundamental division among KUSP staff, volunteers and board over the station's role and identity. KUSP's signal now transmits from King City to north of Davenport. But who is the constituency? That depends on who you ask. News Director Critchley states "it's anyone within the listening area." Others believe that KUSP should serve as a voice for the "alternative" progressive community of the Monterey Bay. And still others think that, although KUSP's signal carries over a wide distance, it is in essence a Santa Cruz-based station and as such should primarily reflect and be responsive to the cultural/political tastes of Santa Cruz County.

Santa Cruz County is rich in public radio access. No less than six public radio station transmissions can be picked up here in the course of a week. Santa Cruz County alone has two such stations — KUSP and University of California-based KZSC. Some, like KZSC and Cupertino's KKUP are fully community-based radio, in that the vast majority of their programming is done by local volunteers. KZSC broadcasts Pacifica Network News, via station KPFA in Berkeley. Pacifica provides

regional and national news and commentary from a left-of-center perspective. KKUP has a large public affairs component to its programming, but provides no local or satellite-transmitted news service. Other public radio stations which transmit to this area include KQED (San Francisco) and KAZU (Pacific Grove).

Do all of these stations consider Santa Cruz as a vital part of their constituency? Not likely. Nor is it likely that most Santa Cruzans expect these stations to be responsive to Santa Cruz in terms of news or cultural programming.

The truth is, in a very real sense, KUSP's constituency is comprised of the member subscribers who contribute the "basic" annual rate of \$40 or more. And in the Monterey Bay Area, that translated into an audience that is predominately white, English-speaking, well-educated and upper middle-class.

In material prepared for potential underwriters, KUSP outlines the demographics of its listening audience. The statistics are drawn from a survey conducted on behalf of NPR-affiliate stations (such as KUSP), to determine exactly who the listening (as opposed to the paying) audience is.

The survey indicates that the median income of the average KUSP listener is \$42,628, 41 percent above the median income for listeners of NPR-affiliate stations nationwide. Furthermore, the average KUSP listener is likely to be about 40 years of age, college educated, and own his/her own home. The survey is part of a packet of informational materials given to local businesses which are considering advertising (or, "underwriting" as they say in commercial-free radio). "KUSP's listeners spend substantially more money on entertainment, dining out, travel, and other leisure activities than the national average," touts the promotional flyer.

KUSP programming, for the most part, also appears to reflect an audience that is well educated and upwardly mobile. Listener

preferences are actively solicited during pledge drives, and comments are compiled from letters and phone calls that come into the station. Looking at these two indicators — program schedule and membership demographics — one could draw the conclusion that KUSP does indeed seek to serve a select community within its broadcasting area — one that is defined by economics and class rather

At the core of these debates exists a deep and fundamental division among KUSP staff, volunteers and board over the station's role and identity. KUSP's signal now transmits from King City to north of Davenport. But who is the constituency? That depends on who you ask.

than by geography.

The past two years have been difficult ones for the internal dynamics at KUSP. Intense debates rage among and between all parties concerned over such issues as station direction, programming decisions, and the role and decision-making power of volunteers. One longtime program host, speaking on condition of anonymity, characterized the situation as having led to a "severe communication and morale problem at the station." Another programmer agrees, adding that in prior years, active volunteers would drop by the station simply to hang out whereas now, "I just go in, do my show, and leave."

The issue of volunteer autonomy in the design and implementation of program is perhaps the most contentious internal issue at KUSP. It is by now standard practice in public radio for paid staff to make the programming decisions. However, KUSP has evolved around a more cooperative model, and one in which programmers have retained a high degree of autonomy — so far. Station volunteers who spoke with *The Monthly Planet* indicated that they felt the current management would like to greatly reduce the decision-making power that volunteers have traditionally exercised at the station. Some hosts of talk-oriented programs said they experienced direct pressure to alter the presentation and format of their shows. It is perhaps indicative of the atmosphere within the station that none of those interviewed were willing to have their name appear in print.

In many public radio stations around the country, program managers have been known to come in and eliminate volunteer programming entirely in favor of a completely canned format. With the impending addition of another satellite-transmitted program, and increasing involvement of management in volunteer-produced programs, there is a growing fear among some that what happened at other stations could happen at KUSP.

Spencer Critchley is familiar with these comments. Many of them are, after all, directed at him. He agrees that there is currently a great deal of tension and controversy over "just exactly where the final authority should reside." Critchley states that his goal is to make KUSP's public affairs-oriented programs follow the same standards he has adopted for the news department; that is, among other things, that topics of discussion should provide the listener with various points of view.

If these kind of guideline were to be adopted, it would mark a significant

change at KUSP in the tenor and type of spoken word programming. Some at the station do not think that the guidelines that govern news reporting aptly apply to the more general category of public affairs, which employ a wide variety of topics and formats.

Critchley states: "We certainly don't tell people not to adopt any particular kind of position, or not to cover controversial issues. What we do ask them to do is to cover those issues thoroughly. We feel that's just good journalistic practice, and the audience feels they're getting much better value. Now, unfortunately with some of our talk show producers, I've found that I've had a hard time getting that idea across. They seem to interpret that sort of thing as censorship, and that in fact our true goal is to render all our programming as safe and inoffensive and smooth and slick, and to get anything really controversial off the air. This is just explicitly not what we're

interested in doing."

KUSP is owned by the 'Pataphysical Broadcasting Foundation, which is comprised of staff, board and active volunteers. The foundation meets annually to elect the board and make certain kinds of major decisions. However, it is not clear at KUSP who actually has final authority over day-to-day program issues. Volunteers and staff agree that clarity is needed. "Some-thing has to give," says Paul Hostetter, "it can't go on much longer like this." The foundation is currently reviewing a new mission statement, which many hope will affirm the original spirit and intent of the station.

The situation at KUSP is illustrative of what is going on in public radio stations all across the country. For example, volunteers and staff at station KPFA are embroiled in similar controversies. When KPFA management imposed what amounted to a gag order on radio hosts to refrain from discussing the internal situation on-air, station volunteers brought their grievances to neighbor station KKUP, which happily obliged them.

The spirit and inspiration of KUSP is tied to the fact that it is a community-supported public radio station. And it is the community-oriented element of its mission and programming that makes KUSP both relevant and vital to the life and culture of this area. To the degree that KUSP reflects the community — however that ends up being defined — is the degree to which it will succeed in being a truly "public" radio station. ■

Shelly D'Amour is the legislative editor of *The Monthly Planet*.

One long-time program host, speaking on condition of anonymity, characterized the situation as having led to a "severe communication and morale problem at the station."

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# WHY PUBLIC RADIO ISN'T [AND WHAT YOU CAN DO ABOUT IT]

By Rachel Anne Goodman

There are approximately 1,500 noncommercial stations in the US. Some use the label "public," some "community," and some "educational." For the sake of this discussion, "public" will mean the 340 stations funded by the Corporation for Public Broadcasting (CPB) and interconnected to a central programming source by satellite. "Community" generally refers to stations as to a community group or college, with a strong local identity, that upholds public access as a guiding principal. While there are many different formats on the noncommercial dial, trends are afoot that affect everyone equally.

It doesn't take a Sherlock Holmes to find signs of public radio's current direction. Just take a look at the audience descriptions in this year's *Broadcasting Yearbook*. For every one that says "ethnic/cultural" or "diverse,"

there are three that read, "target audience: 'upwardly mobile, educated youth,' 'upscale, affluent, societally conscious,' '25-50 urban professionals,' 'educated adults.'"

Most stations make no apologies about the high-income level of their target audience. They assume they will attract the wealthiest listeners by offering an inoffensive menu of classical music and news. A recent CPB-funded survey of 750 public stations found that classical music formats dominated the field, occupying 34 percent of on-air hours. Jazz and news came in second and third. The survey found that public radio had less appeal for African Americans, Asians, and non-high school-educated folks. Station programming plans through 1995 show no indication of a change in that demographic.

## ONE STATION / ONE FORMAT

There is a new move toward single-format public radio stations. WHYY in Philadelphia used to have news, classical, folk, blues, jazz, and local public affairs programming. One

day the program director called in the on-air volunteers and told them their services would no longer be needed. The station went to an all-news format, relying heavily on satellite feeds from NPR and augmenting it with local news and talk. The trend caught on at KPBS in San Diego, which went all news/talk in winter 1990. "The whole point was to serve the community," insists Michael Flaster, program manager and architect of the switch. "We didn't want to isolate the communities and say, 'this is *your* half hour, and this is *your* half hour.'" These stations are reporting a big increase in dollars and a surge in their ratings. Most of the dozen or so all-news stations are in major cities, where there are lots of other radio choices. But what happens when a small town's only noncommercial station follows this path?

## SPACE INVADERS: SATELLITE TAKES OVER

Once a station gets a satellite dish, hundreds of high-quality programs become available at the flip of a switch. Currently the average programming ratio is 60 percent local, 40 percent national, but the hours for satellite-fed shows are increasing, along with

their placement in prime-time slots. Program directors argue that highly produced programs like "Morning Edition" and "Talk of the Nation" draw more listeners and dollars. They also cost so much that some stations are cutting other programs to pay for them. Does that mean all our local public stations will become mere repeaters for National Public Radio in Washington? In the end, the expense of these programs may ensure that the local programming will remain. But what exactly does local programming sound like?

## UNEASY LISTENING

Consultants from a Cleveland, Ohio affiliate are hard-selling public radio stations a new, \$8,000 computer software package. The program spits out play lists each day based on key words that are designed to inspire people to tune in. For the morning it chooses "uplifting, inspirational" classical pieces. The computer prints out popular selections which are composed in major keys, or if not, suggests omitting the movements in minor keys. "Familiarity creates tune-in" is a favorite catch phrase of program directors. That means you will hear war-horses trotted out in formation. The tried-and-true melodies of Tchaikovsky's First Piano Concerto. How about the theme from Swan Lake? Or that second movement from Beethoven's Ninth Symphony? Does this sound like the Classical Top Forty? WMRA-FM, in Harrisonburg, Virginia, recently spent \$18,000 of listener contributions (unknownst to the contributors) for classical marketing research to go with their new computer-run programming system.

## THE ECONOMY MADE US DO IT

Most public radio stations will defend their narrow programming in terms of the current economy. True, budget crunches on the state level are affecting the university

# Program directors argue that highly produced programs like "Morning Edition" and "Talk of the Nation" draw more listeners and dollars. They also cost so much that some stations are cutting other programs to pay for them.

fundings that is the lifeblood of these public stations. While the

economic arguments are real, they are also self-created. Stations have become increasingly autocratic in their staffing, and have enlarged their staffs to accommodate the increased paperwork. They have replaced volunteers with paid announcers, citing the need for "oversight" of air sound. The most popular programs tend to come from NPR or APR (American Public Radio), and are the most expensive. A typical station can pay as much as \$50,000 for "All Things Considered" and "Morning Edition." Although listener contributions are at an all-time high at most stations, the increasing cost of satellite programming keeps them struggling to balance their budgets. A cycle is set in motion in which program directors measure a show by its profitability alone, forgetting that there may be other yardsticks by which to measure success.

## THE CONSULTANTS MADE US DO IT

Did all these program directors spontaneously decide to eliminate the "community element" from their stations? Hardly. A critical document came out of NPR in 1986 — the *Audience-Building Task Force Report*. With the goal of doubling public radio's audience by the year 1990, it advised "professionaliz-

about their music that we shared with them as listeners. I've even been persuaded to listen to Swiss yodeling because the DJ introduced it so well. A DJ used to be a person you could call up and talk to. Now the internal memos advise DJs to ignore requests if they don't fit into the format.

## KEEPING REGIONAL IDENTITY

In some parts of the country, you can tell where you are just by tuning across the dial. You can still hear a Norwegian lilt in the Midwest, or a drawl in the Southeast. In the rural South you might find obituaries read at 10 AM and the swap-shop call-in program at noon. One California station has a community bulletin board where you can find a vegetarian, lesbian roommate or a pet Chihuahua; turn the dial, and the local city council is duking it out over building a new mall. There's a women's show discussing self-defense, and there's a Chicano show talking about immigration. At WMMT in eastern Kentucky, you'll hear about the coal strikes, land-use battles and music that characterize life in the region. The common vision of these community stations stems from understanding the uniqueness of the listeners they

serve. Local citizens actually have some say in what comes out of their radio.

If you live in rural Maine, what's wrong with having some guy from St. Paul, Minnesota giving you the day's news and music? The answers cut to the heart of what's bothering many folks today. We may be a highly mobile society, but we still want to know where we live, and to feel connected to our neighbors. When there are no local people doing shows of local or regional interest, the community is not represented to itself over the airwaves. During the L.A. riots, some citizens who turned to public radio for information heard news feeds from CNN being reported from Atlanta.

One public station I worked for told me I couldn't read a lost-dog announcement that was called in because it made us sound too "provincial." Soon after, they dropped the bluegrass programming because the rural audience "wasn't educated and upscale enough" and didn't "fit our mission statement." This station serves a largely rural audience. Public radio program directors have misread their core audience in much

the same way presidential candidates have alienated voters. As with election speeches, during fundraisers they claim to give listeners a voice in programming decisions which does not actually exist. As in our two-party system, listeners must choose from a tiny menu of programs when they vote with their pledge dollars. More "audience research" is being done these days to determine the needs of listeners. However, the Arbitron rating service used by many stations measures the average number of people who listen to existing programs, not audience needs.

## OVER THE RAINBOW

The face of America is changing; unless public radio changes with it, it will continue to suffer from an elitist image and, eventually, diminishing resources. On a national level, there are encouraging signs. Peter Pennekamp, NPR's vice president for cultural programming, says his department has just received a \$400,000 grant from the Ford Foundation to explore and develop programming for multicultural audiences. Lynn Chadwick, president of the National Federation of Community Broadcasters, is pushing the Corporation for Public

Broadcasting to increase its service grants from \$2 million to \$5 million. While opposing the plan to bring networks into rural areas, she is lobbying for support of local programming. Responding to ethnic and regional needs, networks like "Radio Bilingue" in California, "The Native American Broadcasting Consortium," and "The Southern Regional Network" are filling the gap. Still, when it comes to local control, in 1992 there are only 39 noncommercial stations owned by African Americans, and 13 owned by Hispanic groups.

## LISTENERS WANT TO BE HEARD

A quiet battle is being waged by several citizens' groups across the country to gain some voice in their public stations' programming. At the heart of the fight is not which format will prevail, but who decides and who is responsible. One morning last year, the people of Grand Junction, Colorado woke up to find that their local public radio station, KPRN had been taken over by its urban cousin, KCFR from Denver, which beamed its signal into town via satellite. KPRN's board of directors, acting independently of the community advisory board, simply gave the station's license away to a new entity created to oversee both stations. The community advisory board and other disgruntled citizens are

now involved in litigation that they hope will return local control of the station.

At KUNM in Albuquerque, New Mexico, citizens are fighting a similar battle. Management replaced community volunteers with an all-jazz format right after soliciting money based on the original eclectic programming. The ex-volunteers filed three lawsuits, charging the station management with fraudulent trade practices, a breach in First Amendment laws, and limiting public access. The University of New Mexico, which owns the license, has already spent a quarter of a million dollars on legal costs. Five years later, the citizens' group has settled for representation on an advisory board with decisionmaking power over station policy. The station management is presently attempting to reverse this agreement. Claude Stephenson, one of the group organizers, observes, "The management at public stations is not accountable to the public. We are trying to create a situation where there are checks and balances on their authority over programming." His wife, Zoe Econimu, is vice-chair of the embattled community advisory board. She suggests that if attempts at diplomacy fail, listeners should organize a campaign of withholding pledge dollars, boycotting underwriters, and attending advisory-board meetings.

## PUBLIC RADIO FOR THE PUBLIC

Radio cannot be for the public unless it is also by the public. If you live in an area where the public station still seems responsive to local needs, fight like hell to keep it that way. Get involved as a volunteer, if they still allow such things. Get together a community watchdog group and have regular listening sessions where the service is evaluated for its responsiveness to its audience. Get on the community advisory board. Become a regular commentator, airing your (articulate) views on important local topics. And support the station with your dollars when it does good. Write letters; be a responsible pest. If all else fails, find an open frequency and start your own noncommercial station. At this writing I know of a half dozen new community stations preparing to go on the air with a local service.

To quote community radio pioneer Lorenzo Milam: "A radio station should not just be a hole in the Universe for making money, or feeding an ego, or running the world. A radio station should be a live place for live people to sing and dance and talk: to talk their talk and walk their walk and know that they (and the rest of us) are not irrevocably dead." ■

Rachel Anne Goodman is a freelance writer, radio producer, and former KZSC programmer living in Staunton, VA. This article is reprinted with permission from Whole Earth Review.

The face of America is changing; unless public radio changes with it, it will continue to suffer from an elitist image and, eventually, diminishing resources.

ing" the sound by eliminating programs where "each person selects program material on the basis of personal taste." Commercial audience research from Hagen Media Research in Washington is also being circulated around NPR stations. It reveals that "talent" (read: local-human-being announcer) just isn't important to listeners. The issue hinges on program directors having control over every aspect of programming, including what announcers will play and say. This control is centralized through the Public Radio Program Directors Association, a group headed by consultant Craig Oliver, who has pushed his single-format theory aggressively within the public radio system.

What is at stake when announcers are removed from artistic decisions? Up until recently, most hosts were chosen on the basis of their speaking skills and their musical knowledge. They had a personal passion



# SLOW PROGRESS ON LOCAL COMMUNITY

# ACCESS TV

By Joe Grossman

**A**s you read this a half million dollars sits in a special bank account designated by the courts to be spent only on providing local cable TV subscribers with what is called "community access television." Each month this half million dollars grows by about \$25,000. The money is paid into this special fund by cable TV subscribers to the TCI cable company.

The four channels reserved exclusively for community access TV remain inoperative. No equipment is scheduled to be purchased, and there is no firm timeline established for starting the delivery of services already paid for by subscribers.

The process of providing community access television is supposed to be controlled by a local Community Access Corporation. In the meantime the Santa Cruz County Board of Supervisors and the Santa Cruz City Council propose to install an interim board, and for a variety of reasons, the process is stalled.



Most subscribers to cable continue to remain blissfully ignorant that channels 71, 72, 73, & 74, for which each subscriber is currently paying 64 cents per month, are supposed to be bringing them a service now.

Commission, the action of the city and the county governments "reflects the city's desire to fill up those holes [in downtown Santa Cruz] and doesn't keep the interest of community access [TV] foremost."

Karwin, who generally reflects the views of the Cable Television Advisory Commission, believes that the city and county officials are inappropriately attempting to micro-manage the process.

Government officials, both elected and appointed, appear to have overlooked the possibility that a temporary site downtown may well be the best answer at this time. The post-quake Santa Cruz downtown is still evolving, and except for crabbing about how long it may have taken, there is little to be heard except praise for the physical rebirth. Some rather startling options could present themselves in a few years.

Karwin believes that, just as when shopping for a location for any endeavor, the appropriate course of action is to review a large number of sites and select the best one. Instead, Karwin says, individuals within the city government are focusing more on the admittedly important issue of tax-revenues rather than providing community access TV. In the words of Supervisor Gary Patton, "the subscribers are paying for something they are not getting."

According to Sue Buske, the highly qualified community access consultant hired by the city and county (to be paid for from the cable subscriber fund), the process of establishing community access goes forward quite quickly and smoothly in other places around the country. (Curiously our sibling bastion of free speech, Berkeley, has also been mired in decades of lip service and obstructionism, not just by their local elected officials, but by the commercial cable franchise.)

In mid-1992 Buske held a series of workshops, some of which were well attended, at which members of the community once again verbalized their ardent desire for community access television. The government has been holding these little sessions for about two decades now.

Buske says she "cannot lay a finger on one reason" that the matter has dragged on for so long. She reports that the old cable franchise agreements of the 1960s did not have the requirement for community access. When the franchise came up for renewal in the early 1980s the community access provision was included. However, litigation followed the awarding of the contract in the early 1980s. The displaced franchise holder apparently claimed that its right to continue to hold the franchise was protected under the constitutional right to free speech. This claim was upheld in District Court, but subsequently overturned. (The District Court decision was viewed as bizarre by many in the cable industry.)

By 1988 all that litigation was settled and things seemed ready to proceed apace. But the cable franchise holder failed to meet many court-required deadlines that would have led to community access and the matter eventually went back to court. Five years after a 1988 court order our

community still lacks the service.

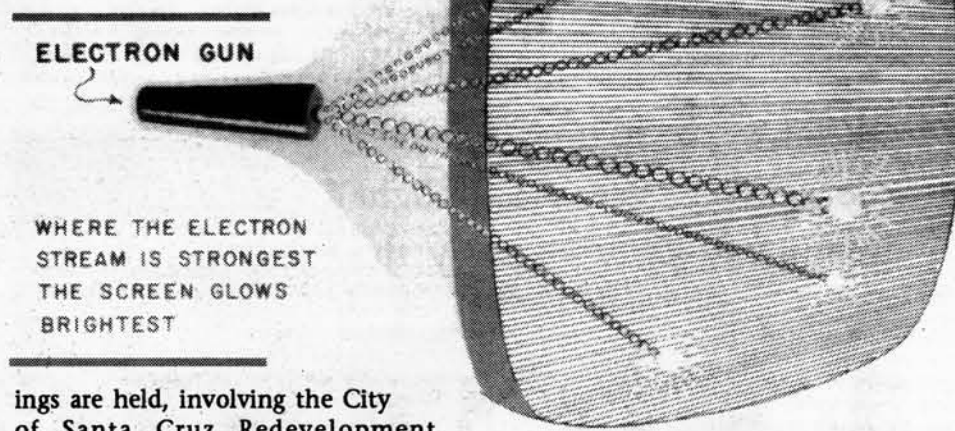
Buske notes that cable franchise holders are generally not supportive of community access, seeing it as eating into their revenues, and eroding their viewer/consumer base.

In 1990 the Santa Cruz City-County Cable Television Advisory Commission was created by the city and county. Its chairperson, Tom Karwin, says that at times the commission has felt so unsupported by the city and county that several months ago he wrote a letter to the city and county, informing them that the actions of the government liaison person were effectively obstructionist. (Apparently this person is no longer employed by local government.)

In February of 1993 TCI Cable Corporation (formerly owned by Group W) and the city and county finally agreed on a settlement in which about \$500,000 was placed under the joint governments' control.

Even now the commission's recommendations often go unheeded. The commission favors responsible, but rapid, formation of the permanent board of directors of the Community Access Corporation. This formation would allow the work of the Community Access Corporation to get underway, including interim, or permanent, site selection, equipment selection, purchase, and installation.

Local elected officials have other plans, as "turf wars" erupt and large closed meet-



ings are held, involving the City of Santa Cruz Redevelopment Agency, city officials, county officials, the cable advisory commissioner, and one developer.

Much has been made of the need to proceed carefully to insure fairness in choosing who will decide what goes on the one channel (of the four community channels) reserved for members of the public to say their piece. Three of the four channels will be for government and educational material. On the fourth channel, the "real" public access channel, most community access corporations simply assign time on a first-come first-served basis, with no one group or person allowed to monopolize the channel if there are others waiting to use the facility. Users often sign an agreement making them legally responsible for any illegal speech (e.g.: violations of community standards of what is referred to locally as obscenity.) No commercial messages are permitted. Political speech is accepted.

Most subscribers to cable continue to remain blissfully ignorant that channels 71, 72, 73, & 74, for which each subscriber is currently paying 64 cents per month, are supposed to be bringing them

vice now.

Recently, one commission member recommended that a message be put on to each of these channels informing the subscribers exactly what is being done to bring them the service they have paid for. The director of TCI, Stewart Butler, said he would look into the matter. TCI still controls much of the equipment over which the signal will need to be transmitted, and is apparently selling time on one of the channels.

The commission recently recommended that the city and county governments immediately proceed to arrange for the purchase and installation of equipment enabling government meetings to be televised. (How did Scotts Valley accomplish this with so little problem? How has Capitola had this for years?) The dollars are there, the mandate is there, the court order is there. But it seems that unless we demand this service, the purchase, installation, and broadcast transmission will, through inertia, continue to be endlessly delayed. ■

*Joe Grossman lives in Santa Cruz. He claims to watch no more than ten minutes of small-screen black and white TV per week., and does not subscribe to cable. He may be heard on KSCO radio 1080 AM Saturday night 8-10 PM.*

### What Is Community Access TV?

COMMUNITY ACCESS TELEVISION: A system that allows the people in a community to produce and broadcast television programs. It is paid for by cable subscribers (64 cents each month) and available to be used by anyone. There are three parts to community access TV:

- THE TWO GOVERNMENT CHANNELS (Channels 71 & 72): Shows local government meetings, for example: SC County Board of Supervisors, City Council of SC, Criminal Justice Council of SC, Planning Commissions, Tax Appeals Board, Public Hearings, and any other committees and commissions (basically, a local C-SPAN).
- THE EDUCATIONAL CHANNEL (Channel 73): To be used for educational purposes by organizations such as the County Office of Education, Cabrillo College, and UCSC.
- THE PUBLIC ACCESS CHANNEL (Channel 74): Any person or group can reserve on a first-come first-served basis.

Community Access Television is to be operated by a non-profit corporation. The manner in which the board of directors will be chosen is not yet clear. Annual budget from subscriber fees: approximately \$300,000 each year.

# COMMUNITY ORGANIZATIONS

## INDEX FOR SANTA CRUZ COUNTY

**20/20 VISION 372-8918**  
P.O. Box 5781, Carmel 93921 • David Watkins

**ACTION ALLIANCE FOR REPRODUCTIVE RIGHTS 429-1688**  
528 Chestnut St., Santa Cruz 95060

**ADELANTE 724-2997**  
18-B West Lake Ave., Watsonville 95076

**ADVOCATES FOR NISEN MARKS STATE PARK**  
P.O. Box 461, Aptos 95001-0461

**ALLIANCE FOR THE MENTALLY ILL 427-2140**  
P.O. Box 1516, Santa Cruz 95061 • Jody Hansen

**ALTO COUNSELING CENTER ADULT OUTPATIENT 728-2233**  
37 Sudden, Watsonville 95076

**ALTO COUNSELING CENTER ADULT OUTPATIENT 423-2003**  
271 Water St., Santa Cruz 95060

**AMERICAN CIVIL LIBERTIES UNION (ACLU) 429-9880**  
411 Cedar St., SC 95061 • Bob Taren

**AMNESTY INTERNATIONAL 425-1302**  
134-E Blaine St., Santa Cruz 95060

**APTOS NEIGHBORS 688-3460**  
P.O. Box 1732, Aptos 95001 • Peter Smithy

**APTOS TRANSMISSION MEDITATION GROUP 688-6866**  
P.O. Box 2215, Aptos 95001

**BAHA'I FAITH 688-0221**  
176 Alta Dr., La Selva Beach 95076 • Ann Miller

**BEACH FLATS HOUSING IMPROVEMENT ASSOCIATION/VECINOS UNIDOS 458-3174**  
302 Raymond St., Santa Cruz 95060 • Estaban Reyes

**BUDDHISM PEACE FELLOWSHIP OF SANTA CRUZ 423-6769**  
610 Hanover St., SC 95062 • Tom Misciangna

**CALIFORNIA CERTIFIED ORGANIC FARMERS (CCOF) 423-2263**  
P.O. Box 8136, Santa Cruz 95061 • Phil McGee

**CALIFORNIA GREY BEARS 479-1055**  
2710 Chanticleer Ave., Santa Cruz 95062

**CAMPAIGN FOR ANIMAL RIGHTS EDUCATION**  
P.O. Box 2960, Santa Cruz 95063

**CAMPAIGN FOR THE EARTH-SANTA CRUZ 338-6013**  
325 Crows Nest Dr., Boulder Creek 95006 • Jeanne Nordland

**CAMPUS ASSOCIATION FOR RESPONSIBLE DEVELOPMENT (CARD) 423-2019**  
A-Frame, UCSC, Santa Cruz 95064 • Juliet Peck

**CANNABIS CONVERSATIONS 685-1241**  
P.O. Box 8137, Santa Cruz 95061 • Theodora Kerry

**CENTRAL LABOR COUNCIL, AFL-CIO 475-1335**  
2920 Soquel Ave., Santa Cruz 95062

**CENTRAL COAST QUINCENTENNIAL INDIGENOUS COUNCIL 464-9588**  
P.O. Box 8172, Santa Cruz 95061

**CHILD CARE SWITCHBOARD & STUDIO 476-8585**  
809-H Bay St., Capitola 95010

**CHILD CLAN COMMUNICATIONS 426-3947**  
P.O. Box 3396, Santa Cruz 95063 • Pony Vigil

**CHILDREN FOR PEACE 358-2954**  
106 Olca Ct., Los Gatos 95030 • Tom Franklin

**CHILDREN'S CREATIVE RESPONSE TO CONFLICT 426-3381**  
P.O. Box 624, Santa Cruz 95061 • Lois Muthy

**CHRISTIC ACTION TEAM 426-3254**  
509 Broadway, Santa Cruz 95060

**CITIZENS FOR PLANNING REFORM 688-3988**  
P.O. Box 1473, Aptos 95001

**COALITION FOR A POLICE REVIEW COMMISSION 427-1774**  
615 Mission St., Santa Cruz 95060

**COALITION FOR NICARAGUA 335-7164**  
P.O. Box 366, Santa Cruz 95061

**COMMISSION FOR THE PREVENTION OF VIOLENCE AGAINST WOMEN 429-3546**  
809 Center St. Room 10, Santa Cruz 95060

**COMMITTEE FOR UNIVERSAL SECURITY (ZERO TOLERANCE TOXIC CAMPAIGN) 429-9623**  
1095-A Smith Grade Rd., Santa Cruz 95060 • Reverend Benet Luchion

**COMMITTEE IN SOLIDARITY WITH THE PEOPLE OF EL SALVADOR (CISPES) 458-3555**  
P.O. Box 366, Santa Cruz 95061

**COMMON CAUSE 425-7474**  
77 Chestnut St. #107, Santa Cruz 95060 • Sylvia Knapton

**COMMITTEES OF CORRESPONDENCE OF SANTA CRUZ**  
P.O. Box 1501, Freedom 95019

**COMMUNITY ACTION BOARD 662-3616**  
323-B Spreckles Dr., Aptos 95003

**COMMUNITY RESOURCES FOR THE DISABLED 429-9969**  
340 Soquel Ave., Ste. 115, Santa Cruz 95062

**CONFLICT RESOLUTION PROGRAM 475-8277**  
P.O. Box 7224, Santa Cruz 95061 • Sandy Sweitzer

**CULTURAL COUNCIL OF S.C. CO. 476-2313**  
7960 Soquel Dr., Suite 1, Aptos 95003

**DAVENPORT RESOURCE SERVICE CENTER 425-8115**  
100 Church St., Davenport 95017 • Amy Weiss

**DEMOCRATIC CENTRAL COMMITTEE 423-6445**  
P.O. Box 7763, Santa Cruz 95061

**DEMOCRATIC MANAGEMENT SERVICES 425-7478**  
1509 Seabright Ave., Santa Cruz 95060

**DEMOCRATIC SOCIALISTS OF AMERICA (DSA) 479-0641**  
664 37th Ave., Santa Cruz 95062

**DEMOCRATIC WOMEN'S CLUB 479-0641**  
P.O. Box 1901, Capitola 95010 • Rachel Haskell

**DETROIT SUMMER 429-5473**  
151 Towne Terr., Santa Cruz 95060 • Christopher Shein

**EARTH FIRST! 425-8094**  
P.O. Box 344, Santa Cruz 95061

**EARTH SAVE 423-4069**  
706 Frederick St., Santa Cruz 95062

**ECOLOGICAL ACTION OF SANTA CRUZ 427-1357**  
P.O. Box 1188, Santa Cruz 95061

**EDUCATORS FOR SOCIAL RESPONSIBILITY (UCSC) 424-1597**  
441 High St., Santa Cruz 95060 • Mary Tsalis

**ENVIRONMENTAL COUNCIL 426-2286**  
P.O. Box 1769, Santa Cruz 95061 • Mary Tsalis

**EPILEPSY SUPPORT GROUP OF SANTA CRUZ 425-0725**  
125 Torrey Pine Ter., Santa Cruz 95060

**FAMILIA CENTER P.O. Box 533, Santa Cruz 95061**

**FAMILY SERVICE ASSOCIATION 423-9444**  
104 Walnut Ave., Santa Cruz 95060

**FILIPINO COMMUNITY OF WATSONVILLE 722-4522**  
2448 Freedom Blvd., Watsonville 95076 • Frank Irao

**FOOD & NUTRITION SERVICES 688-8840**  
236 Santa Cruz Ave., Aptos 95003

**FOOD NOT BOMBS 425-3345**  
509 Broadway, Santa Cruz 95060

**FREEDOM NOW**  
P.O. Box 7772, Santa Cruz 95061

**FREEDOM SONG NETWORK 338-7283**  
P.O. Box 559, Felton 95018 • Mark Levy

**FRIENDS COMMITTEE ON NATIONAL LEGISLATION 423-2605**  
118 Miles St., Santa Cruz 95060 • Herb Foster

**FRIENDS OF BUTANO CREEK 425-3205**

**FRIENDS OF PORTER-SENON 475-6104**  
3407 Gross Rd., Santa Cruz 95062 • Vickie Powell-Murray

**FRIENDS PEACE & SOCIAL ORDER COMMITTEE 475-6050**  
1255 Dougmar Dr., Santa Cruz 95062 • Maria Acosta-Smith

**GABRIELLA/PHILIPPINES WOMEN'S SUPPORT GROUP 476-5371**  
1555 Merrill St. #15, Santa Cruz 95060

**GAY AND LESBIAN VEGETARIANS 336-3255**  
P.O. Box 7971, Santa Cruz 95061

**GRAY PANTHERS 475-2435**  
P.O. Box 1015, Santa Cruz 95061 • Zena Druckman

**GREEN PARTY OF SANTA CRUZ 425-3193**  
P.O. Box 3074, Santa Cruz 95063-3074

**GREENPEACE 429-9988**  
1112-B Ocean St., Santa Cruz 95060

**HARBINGER COMMUNICATIONS 429-8727**  
250 Homestead Trail, Santa Cruz 95060 • Bill Leland

**HEAD START 724-3885, 688-3802**  
237-1/2 Beach, Watsonville 95076

**HOMELESS GARDEN PROJECT 426-3609**  
P.O. Box 617, Santa Cruz 95061

**HOMELESS UNITED FOR FRIENDSHIP & FREEDOM 427-1205**  
614 Hanover St., Santa Cruz 95062 • Robert Norse

**HOUSING LAW CENTER 458-1086**  
1522 Pacific Ave., Santa Cruz 95060

**HUMAN CARE ALLIANCE 423-0554**  
1110 Emeline Ave., Santa Cruz 95060

**INTERNATIONAL CESARIAN AWARENESS NETWORK (ICAN) SANTA CLARA VALLEY CHAPTER 354-4401**  
121 Escobar Ave., Los Gatos 95032

**IYOU VENTURE 462-0161**  
104 Walnut Ave., Santa Cruz 95060

**JANUS ALCOHOLISM SERVICES 462-1040**  
718 Carmel St., Santa Cruz 95062

**JAPANESE AMERICAN CITIZEN LEAGUE 724-4028**  
P.O. Box 163, Watsonville 95077

**KCAH-TV 25 UHF-COMMUNITY TV 754-1540**  
P.O. Box 1541, Salinas 93902

**KOLATYNSANTASANTA CRUZ NEW JEWISH AGENDA 425-4782**  
219 Peyton St., Santa Cruz 95060 • Sally Schwartz

**KSCO-AM 1080 TALK RADIO 475-1080**  
2300 Portola Dr., Santa Cruz 95062 • Rosemary Chalmers

**KUSP-FM 476-2800**  
203-8th Ave., Santa Cruz 95062

**KZSC-FM 459-2811 (BUSINESS); 459-4036 (REQUEST)**  
UCSC, Santa Cruz 95064

**LAVENDER READER 423-7287**  
P.O. Box 7293, Santa Cruz 95061

**LEAGUE OF UNITED LATIN AMERICAN CITIZENS (LULAC) P.O. Box 301, Watsonville 95077**

**LEGAL AID SOCIETY OF SANTA CRUZ CO. 688-4535**  
21 Carr St., Watsonville 95076

**LENORA FULANI FOR PRESIDENT 479-4089**  
343 Soquel Ave. #184, Santa Cruz 95062

**LESBIAN & GAY ACTION ALLIANCE**  
P.O. Box 7293, Santa Cruz 95061

**LESBIAN NEWS**  
Box 2968, Santa Cruz 95063

**LIGA INTERNACIONAL DE MUJERES POR LA PAZ E LIBERTAD 728-8824**  
P.O. Box 1991, Watsonville 95077 • Maria

**MEDIA WATCH 423-6355**  
P.O. Box 618, Santa Cruz • Ann Simonton

**MEN'S ALTERNATIVES TO VIOLENCE 425-5248**  
P.O. Box 2126, Santa Cruz 95061

**MENTAL HEALTH CAPTIVES LIBERATION FRONT 426-3201**  
117 Ocean St., Santa Cruz 95060 • John Telfair

**MENTAL HEALTH RESOURCE CENTER 425-2510**  
1081 Emeline Ave., Bldg. K, P.O. Box 962, Santa Cruz 95061 • Barlow Schuyler

**MIGRANT MEDIA EDUCATION PROJECT 724-2997**  
101 E. Beach St., Watsonville 95076

**MONSEÑOR OSCAR A. ROMERO CENTRAL AMERICAN REFUGEE COMMITTEE 426-4467**  
509 Broadway, Santa Cruz 95060

**THE MONTHLY PLANET 429-8755**  
P.O. Box 8463, Santa Cruz 95061 • John Govsky

**NAACP 426-1957**  
P.O. Box 1433, Santa Cruz 95061 • Francie Hill

**NATIONAL ORGANIZATION FOR WOMEN (NOW) SANTA CRUZ CO. CHAPTER 335-7704**  
P.O. Box 1119, Felton 95018

**NATIONAL WRITERS UNION (SANTA CRUZ/MONTEREY LOCAL) 427-2950 / 659-0632**  
P.O. Box 2409, Aptos 95001 • Steve Turner

**NATIVE AMERICAN SUPPORT GROUP**  
P.O. Box 1996, Aptos 95001 • John Walsh

**NATIVE ANIMAL RESCUE 462-0726**  
2200 7th Ave., Santa Cruz 95062

**NATURAL RESOURCES & EMPLOYMENT PROGRAM 662-3616**  
323-F Spreckles Dr., Aptos 95003

**NUCLEAR WEAPONS FREEZE OF SANTA CRUZ COUNTY 458-9975**  
P.O. Box 8463, Santa Cruz 95061

**ONE SONG INTERNATIONAL CHOIR 458-1961**  
123 Bixby #1, Santa Cruz

**OPERATION HOMELESS OF SANTA CRUZ 475-9229**  
2-2021 East Cliff Drive, Santa Cruz 95062 • Arlyn Tebeira

**PAJARO VALLEY DEMOCRATIC CLUB 724-4522**  
1208 Freedom Blvd., Watsonville 95076

**PEACE DAY PROJECT 475-0207**  
P.O. Box 1729, Santa Cruz 95061-1729 • Bonita Mugnani

**PEACE CHILD - SANTA CRUZ 479-7708**  
P.O. Box 897, Santa Cruz 95061 • Diane Bridgeman

**PEACE EDUCATION PROJECT 338-7283**  
P.O. Box 559, Felton 95018 • Helen Oppenheimer

**PEACE & FREEDOM PARTY-CALIFORNIA 688-8492**  
P.O. Box 2325, Aptos 95001 • Maureen Smith

**PEACE & FREEDOM PARTY OF SANTA CRUZ COUNTY 423-3062**  
P.O. Box 7376, Santa Cruz 95061 • Susanne

**PEACEMAKERS 479-9770**  
515 Broadway, Santa Cruz 95060 • Jack Klinger

**PEOPLE FOR ANIMAL LIBERATION 429-5698**  
P.O. Box 2960, Santa Cruz 95063

**PEOPLE POWER 462-5968**  
3300 Portola Dr. #19, Santa Cruz 95062

**PEOPLES DEMOCRATIC CLUB 479-0641**  
664 37th Ave., Santa Cruz 95062 • Gordon Haskell

**PHYSICIANS FOR SOCIAL RESPONSIBILITY 422-9066**  
505 E. Romie Lane, Salinas 93901 • Don King

**PLANNED PARENTHOOD, SANTA CRUZ 426-5550**  
212 Laurel St., Santa Cruz 95060

**PLANNED PARENTHOOD, WATSONVILLE 724-7525**  
90 Mariposa Ave., Watsonville 95076

**PROGRAM SUPPORT 425-1830**  
1201 Shaffer Rd., Santa Cruz 95060

**PROGRESSIVE BUSINESS NETWORK 479-4429**  
2091 Wharf Rd., Capitola 95010 • Hina Pendel

**PSYCHIATRIC INMATES RIGHTS COLLECTIVE 438-8424**  
P.O. Box 299, Santa Cruz 95061 • Jane Kysor

**RAINBOW COALITION 761-0861**  
41 Jefferson St., Watsonville 95076

**RAINFORST FUTURES 426-9251**  
518 Meder St., Santa Cruz 95060

**REFUSE AND RESIST 425-3133**  
Student Center, 1156 High St., UCSC, Santa Cruz 95064

**REPRODUCTIVE RIGHTS NETWORK 425-8711, 425-1551**  
212 Laurel St., Santa Cruz 95060 • Carol Fuller

**REPUBLICAN CENTRAL COMMITTEE 429-8030**  
107 Dakota St., Santa Cruz 95060

**RESOURCE CENTER FOR NONVIOLENCE 423-1626**  
515 Broadway, Santa Cruz 95060

**ST. FRANCIS CATHOLIC KITCHEN 425-9225**  
205 Mora St., Santa Cruz 95060

**SALUD PARA LA GENTE 728-8250**  
10 Alexander St., Watsonville 95076

**SAN LORENZO VALLEY WOMEN'S CLUB 338-6578**  
P.O. Box 574, Ben Lomond 95005 • Nancy Macy

**SANTA CRUZ ACTION FOR BIG MOUNTAIN 464-8433**  
P.O. Box 1653, Soquel 95073 • Meagan Cassidy

**SANTA CRUZ ACTION NETWORK (SCAN) 458-9425**  
108 Locust St., Santa Cruz 95060 • John Malkin

**SANTA CRUZ AIDS PROJECT (SCAP) 427-3900**  
911-A Center St., Santa Cruz 95060

**SANTA CRUZ ANTI-APARTHEID COMMITTEE 429-9623**  
1095 Smith Grade, Santa Cruz 95060 • Rev. Benet Luchion

**SANTA CRUZ CITIZENS FOR MEDICAL MARIJUANA 429-8819**  
328 Ocean #5, Santa Cruz 95060

**SANTA CRUZ COMMUNITY CREDIT UNION 425-7708**  
512 Front St., Santa Cruz 95060

**SANTA CRUZ COMMUNITY HOUSING CORPORATION 423-1318**  
P.O. Box 632, Santa Cruz 95061

**SANTA CRUZ COUNTY CYCLING CLUB 423-0829**  
414-1/2 Soquel Ave., Santa Cruz 95061

**SANTA CRUZ COUNTY IMMIGRATION PROJECT 724-5667**  
406 Main St., Suite 217, Watsonville 95076

**SANTA CRUZ COUNTY WOMEN'S COMMISSION 454-2772**  
701 Ocean St. Santa Cruz 95060 • Rita Flores

**SANTA CRUZ GREENS 476-5957**  
920 Kennedy Dr., Capitola 95010 • Robin Brooks

**SANTA CRUZ GUATEMALAN COMMITTEE 425-5939**  
112 Hebard St., Santa Cruz 95060

**SANTA CRUZ EPILEPSY SOCIETY 423-3610**  
Jim Dorety

**SANTA CRUZ INDIAN COUNCIL 427-1757**  
P.O. Box 1443, Soquel 95073

**SANTA CRUZ SPCA 475-4454**  
2200 7th Ave., Santa Cruz 95062

**SANTA CRUZ STUDENTS FOR SOCIAL RESPONSIBILITY 458-2719**  
Cowell Box 672, UCSC, Santa Cruz, CA 95064

**SAVE OUR SHORES (SOS) 462-5660**  
P.O. Box 1560, Santa Cruz 95061 • Vicki Nichols

**SAVE SOQUEL 476-1871**  
4453 Fairway Dr., Soquel 95073 • Judy Parsons

**SAVE THE GRAY WHALE RANCH PARKLANDS 423-0796**  
P.O. Box 604, Santa Cruz 95061

**SCHOOL OF SPIRITUAL IMPECCABILITY 338-7139**  
14197 Hwy. 9, Boulder Creek 95018 • Kythera Ann

**SCHOOL VOLUNTEER PROGRAM 476-7140**  
809 Bay Ave., Suite H, Capitola 95010 • Jean Pfothenauer

**SENIOR CITIZENS LEGAL SERVICES, SANTA CRUZ 426-8824**  
343 Church St., Santa Cruz 95060

**SENIOR CITIZENS LEGAL SERVICES, WATSONVILLE 728-4711**  
127 E. Beach St., Watsonville 95076

**SENIOR COMMUNITY SERVICE EMPLOYMENT 429-9747**  
104 Magnolia St., Santa Cruz 95062

**SENIOR OUTREACH SERVICES 462-0161**  
104 Walnut Ave., Santa Cruz 95060

**SENIORS COUNCIL 688-0400**  
234 Santa Cruz Ave., Aptos 95003

**THE SHELTER PROJECT 685-1325**  
323 Spreckles Dr. #B, Aptos 95003

**SIERRA CLUB 426-4453**  
P.O. Box 604, Santa Cruz 95061

**STEPPING OUT 476-0245**  
3035 Prather Ln., Santa Cruz 95060

**STOP FIRST STRIKE 426-7970**  
180-D Dakota St., Santa Cruz 95060

**STOP POLICE ABUSE NOW 475-2012**  
Nick Whitehead

**SUICIDE PREVENTION OF SANTA CRUZ CO. 458-5300/688-1818**  
P.O. Box 734, Capitola 95010

**SUNFLOWER HOUSE 423-3890**  
125 Rigg St., Santa Cruz 95060

**SUNRAY MEDITATION SOCIETY 457-2057**  
309 Cedar St., Suite 41, Santa Cruz 95060

**UCSC WOMEN'S CENTER 459-2072**  
UCSC, Santa Cruz 95064 • Beatriz Lopez-Flores

**UHURU SOLIDARITY COMMITTEE 462-1353**  
P.O. Box 2002, Santa Cruz 95063

**UNION OF NORTH AMERICAN WOMEN FOR PEACE & JUSTICE IN CENTRAL AMERICA (UNA) 426-3452**  
P.O. Box 467, Santa Cruz 95061 • Martha Duenas

**UNITARIAN/UNIVERSALIST FELLOWSHIP SOCIAL ACTION COMMITTEE 684-0506**  
6401 Freedom Blvd., Aptos 95003 • Beth Coats

**UNITED FARMWORKERS OF AMERICA 724-1308**  
406 Main St., Watsonville 95076

**UNITED NATIONS ASSOCIATION S.C. P.O. Box 291, Brookdale 95007 • Steve Ross**

**VETERANS FOR PEACE ACTION TEAM 429-8345**  
Steve Brooks

**VETERANS FOR PEACE CHAPTER II 426-7974**  
129 Marcell Ave., Santa Cruz 95060 • Ruben Gomez

**VFW POST 5888, BILL MOTTO 335-2122**  
P.O. Box 664, Santa Cruz 95061 • Harry Meserve

**VOLUNTEER CENTER OF S.C. CO. 423-0554**  
1110 Emeline Ave., Santa Cruz 95060

**VOTER REVOLTY/YES ON 103 457-1711**  
185 Walnut St., Santa Cruz 95060

**WAR TAX RESISTANCE FUND 427-2399**  
515 Broadway, Santa Cruz 95060 • Ned Van Valkenburgh

**WELFARE PARENTS SUPPORT GROUP 458-9070**  
509 Broadway, Santa Cruz 95060

**WESTERN WORKER'S LABOR HERITAGE FESTIVAL 426-4940**  
P.O. Box 7184, Santa Cruz 95061 • David Winters

**WESTSIDE COMMUNITY HEALTH CENTER 425-5028**  
1000 Mission St., Santa Cruz 95060

**WOMEN AGAINST RAPE 426-7273**  
P.O. Box 711, Santa Cruz 95061

**WOMEN FOR INTERNATIONAL PEACE & ARBITRATION**  
106 Comstock Lane, Santa Cruz 95060

**WOMEN'S CANCER ADVOCACY RESOURCES & EDUCATION (WOMENCARE) 457-CARE**  
P.O. Box 944, Santa Cruz 95061

**WOMEN'S CRISIS SUPPORT & SHELTER SERVICES 425-5525**  
1025 Center St., Santa Cruz 95060

**WOMEN'S HEALTH CENTER 427-3500**  
250 Locust St., Santa Cruz 95060

**WOMEN IN BUILDING & DESIGN 335-3656**  
P.O. Box 4014, Felton 95018

**WOMEN'S INTERNATIONAL LEAGUE FOR PEACE AND FREEDOM (WILPF) 475-7451**  
245 - 24th Ave., Santa Cruz 95062 • Alice Davis  
For Watsonville's WILPF chapter, see Liga Int'l De Mujeres

**YOUNG SOCIALIST ALLIANCE 429-8739**  
F-5 Koshland Way, Santa Cruz 95064 • Marc Kinzel

**YOUTH SERVICES (WATSONVILLE) 728-2226**  
107 California, Watsonville 95076

**YOUTH SERVICES (SANTA CRUZ) 425-0771**  
117 Union St., Santa Cruz 95060

**YWCA, SANTA CRUZ 426-3062**  
303 Walnut Ave., Santa Cruz 95060

To update this information, or to add your organization, call The Monthly Planet at 429-8755.

# PEACE & JUSTICE CALENDAR



Calendar items must be typed or legibly written and sent (along with any photos) to *The Monthly Planet*, P.O. Box 8463, Santa Cruz, CA 95061, or faxed to 429-8889. We do not take calendar items over the phone. We must receive your listing no later than 5 pm Wednesday, May 26th for inclusion in the June 1993 issue (publication date: Saturday, June 5th).

## SATURDAY, MAY 8

**Campaign Kickoff to send an ambulance to Jinotepe**, Santa Cruz's Friendship City in Nicaragua. At the home of Bert and Lois Muhly, 717 Walnut Ave., Santa Cruz, 5-8 pm. Free, donations welcome. An official project of the Sister Cities Committee of Santa Cruz and supported by the Coalition of Nicaragua. Info: 426-2798.

## MONDAY, MAY 10

**Conversion Now! Speaking Tour.** An evening with Western Shoshone Spiritual Leader Corbin Harney, activist and author Starhawk, and community organizer Marylia Kelley. Corbin Harney is a leader in struggles to end nuclear testing on Shoshone land. Starhawk will read from her newest book, *The Fifth Sacred Thing*. Marylia Kelley works with Tri-Valley Cares, a group fighting Livermore Lab. Cowell Dining Hall, UCSC, 8 pm. Free, donations accepted. Sponsors: Beard House, Cowell College, Cowell Multi-Cultural Advisory Board, Stop First Strike, Student Alliance of North American Indians, Students for Economic and Environmental Justice.

**"Environmental Problems and Social Theory,"** a lecture by Mercedes Pardo, Teacher Associate in Population and Human Ecology, Universidad Complutense de Madrid. At Stevenson 175, UCSC, 3:30 pm, free and open to the public. Sponsor: Stevenson Program on Global Security. Info: 459-2833.

**Regional Alliance for Progressive Policy meeting.** Castroville Community Center, 11261 Crane St., Castroville, 7 pm. Info: 1-422-5377.

## TUESDAY, MAY 11

**Celebration Africa: Films, Dance, Poetry, Art, Food.** An African Family Film Foundation benefit. Loudon Nelson Center, 301 Center St., Santa Cruz, 7 pm, \$10 admission. Tickets available at Cymbaline Records and Blue Rhythm Records. Info: 426-3133.

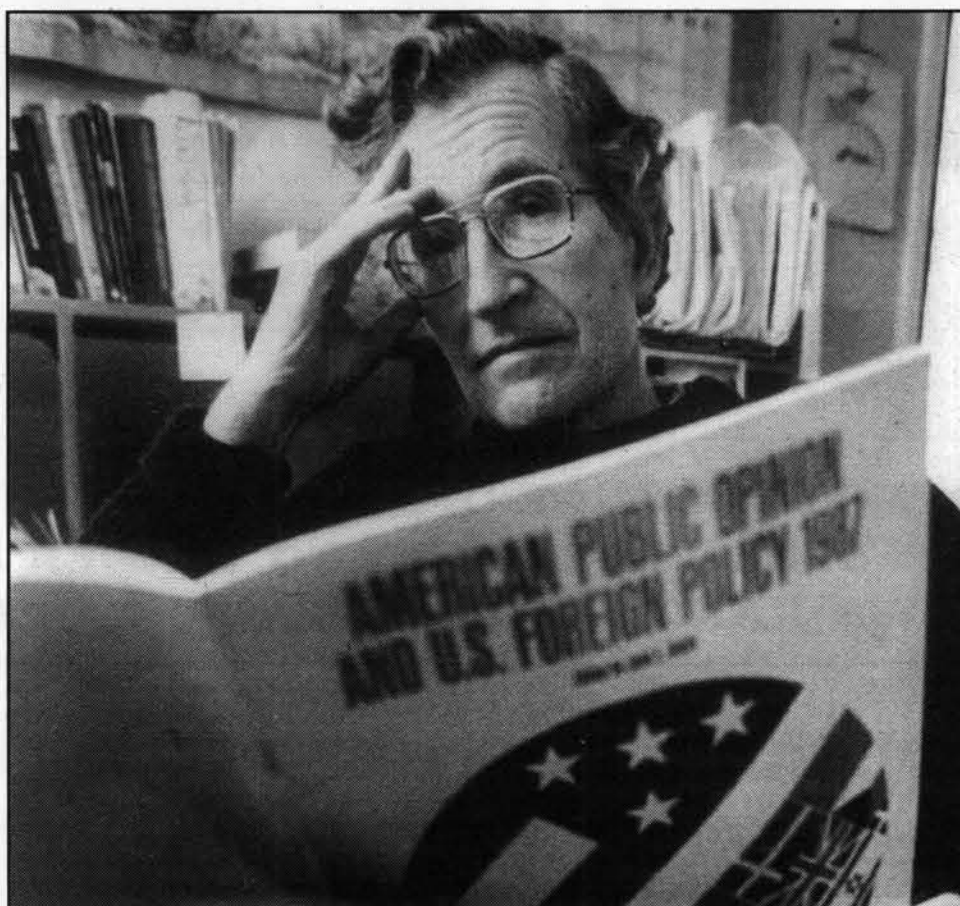
## THURSDAY, MAY 13- SUNDAY, MAY 16

**Names Project Quilt Showing** at Santa Cruz High School. Public viewing hours: Thursday and Friday, 9 am-9 pm; Saturday, 11 am-9 pm; Sunday, 11 am-5 pm. Info: 459-4679.

**Names Project Quilt Showing** at Aptos High School. Public viewing hours: Thursday and Friday, 9 am-9 pm; Saturday, 11 am-9 pm; Sunday, 11 am-5 pm. Info: 459-4679.

## THURSDAY, MAY 13- WEDNESDAY, MAY 19

**Manufacturing Consent — Noam Chomsky and the Media.** A film by Mark Achbar and Peter Wintonick. Playing at the Sash Mill Cinema in Santa Cruz. Info: 427-1711.



**Manufacturing Consent — Noam Chomsky and the Media plays Thursday, May 13-Wednesday, May 19 at the Sash Mill Cinema in Santa Cruz.**

## SATURDAY, MAY 15

**Center for Economic Conversion's 18th Annual Dinner** featuring author Barbara Ehrenreich speaking on "Beyond the Warrior Culture." First Congregational Church, 1985 Louis Rd., Palo Alto, 5:30 pm. Tickets start at \$30 in advance, \$40 at the door. Info: (415) 968-8798.

## SATURDAY, MAY 15

**Goddess Wicca Weekend Workshop** with Cerridwen Sidhe-Wolf. Topics: Wiccan beliefs and philosophies; protection, cleansing and purification; divination. 9 am-4 pm. \$55, includes lunch. Info: 685-0750.

## SUNDAY, MAY 16

**Bike Parade and Fair.** Parade begins 11 am at Pacific and Locust; fair starts 12:30 pm at Cathcart and Pacific (Pacific Avenue will be closed off for the human-powered parade). Prizes for the best parade entries. Sponsors: the Bike to Work Day Committee and Santa Cruz County Parks and Rec. Dept. For info on floats, booths, and contest guidelines call Michael at 425-7756 or John at 457-2483.

**14th Annual Multi-Cultural Festival.** Free, live entertainment and a wide variety of ethnic foods. UCSC Upper Quarry, 11 am-5 pm. Sponsored by a coalition of ethnic student organizations. Info: 459-2934 or 423-5864.

## MONDAY, MAY 17

**"Sustainability and the Economics of the Future,"** a lecture by Professor Richard Norgaard, Energy and Resources, UC Berkeley. At Stevenson 175, UCSC, 3:30 pm, free and open to the public. Sponsor: Stevenson Program on Global Security. Info: 459-2833.

**Bike to Work Day.** Ride your bike to work today and enjoy a free breakfast at the following locations: Civic Auditorium, 307 Church St., Santa Cruz; The Bike Trip, 1127 Soquel Ave., Santa Cruz; West Marine, 500 West Ridge Dr., Watsonville; Kings Plaza, Mt Hermon Rd., Scotts Valley; Student Center, UCSC; Amphitheater, Cabrillo College. Info: Micah at 425-7756.

## THURSDAY, MAY 20

**Forum on the Proposed North American Free Trade Agreement.** Speakers include John and Peggy Law, who just returned from a trip documenting the existing effects of the free trade zone along the US-Mexican border, and local union organizer Karen Osmussen. At the Resource Center for Nonviolence, 515 Broadway, Santa Cruz, 7:30 pm. Free, collection will be taken. Sponsors: RCNV and the Santa Cruz County Central Labor Council. Info: 423-1626.

## THURSDAY, MAY 20-SUNDAY, MAY 23

**Names Project Quilt Showing** at San Lorenzo High School. Public viewing hours: Thursday and Friday, 9 am-9 pm; Saturday, 11 am-9 pm; Sunday, 11 am-5 pm. Info: 459-4679.

**Names Project Quilt Showing** at Watsonville High School. Public viewing hours: Thursday and Friday, 9 am-9 pm; Saturday, 11 am-9 pm; Sunday, 11 am-5 pm. Info: 459-4679.

## SUNDAY, MAY 23

**National Protest of the American Psychiatric Association Annual Meeting.** Rally and fair outside the meeting at the Moscone Center, San Francisco, 2 pm. (Protesting the promotion of electroshock, forced psychiatric drugging, and deadly boring normality.) Info: Kris, (510) 548-7314.

**Home Composting Workshop.** At Shepherd's Garden Seeds Trial Garden, 7389 West Zayante, Felton, 10 am-12 pm. Sponsored by Ecology Action of Santa Cruz. Info: Ecology Action's Rotline, 423-HEAP.

## TUESDAY, MAY 25

**What's Happenin' in L.A. — Race, Class and Misinformation** with Charles E. Simmons, professor of journalism and media law at Cal State/L.A.; Simba Kenyatta, youth outreach coordinator, Loudon Nelson Center; and Bill Zaragoza, drug and alcohol counselor, Youth Services, Watsonville. Sliding scale donation at the door. At the Resource Center for Nonviolence, 515 Broadway, Santa Cruz, 7:30 pm. Sponsor: RCNV. Info: 423-1626.

## WEDNESDAY, MAY 26

**Hinewirangi Warrior in the 1990s: Land, Culture and Identity.** Maori writer, poet and activist from New Zealand, Hinewirangi, will discuss issues affecting women and indigenous peoples' struggle to survive in a "foreign" society. At the UC Women's Center/Cardiff House, 1156 High St., Santa Cruz, 7 pm, free. Info: 459-2072.

## SATURDAY, MAY 29- MONDAY, MAY 31

**8th Annual Red Road Pow Wow/Celebration of Sobriety.** Drums, dancing, contests, events. At 10031 Pacheco Pass Hwy., Hollister. Pow Wow times: Saturday noon-midnight; Sunday 1 pm-midnight; Monday noon-6 pm. Open to the public, admission by donation. Sponsor: the Santa Cruz Indian Council. Hosted by Casa de Fruta Orchard Resort. Info: 426-8211

## SATURDAY, JUNE 5

**Home Composting Workshop.** At Cabrillo College Garden, 6500 Soquel Dr., Aptos, 10 am-12 pm. Sponsored by Ecology Action of Santa Cruz. Info: Ecology Action's Rotline, 423-HEAP.

**Goddess Wicca Weekend Workshop** with Cerridwen Sidhe-Wolf. Topics: wheel of the year; elements and tools of the craft; spell-casting. 9 am-4 pm. \$55, includes lunch. Info: 685-0750.

## SATURDAY, JUNE 5-MONDAY, JUNE 7

**Conversion Now! March and Nonviolent Action at Livermore National Laboratory.** Saturday: 11 am march to the Lab from downtown Livermore, Carnegie Park, 3rd and J Sts.; 1 pm rally at Livermore Lab; 4 pm nonviolence preparation workshop in Livermore. Sunday: 10 am nonviolence preparation workshop in Oakland; 2 pm nonviolent direct action for housing and jobs; gather at First Unitarian Church, 14th and Castro, Oakland; 6 pm spokescouncil. Monday: Nonviolent direct action at Livermore begins. Sponsored by a number of organizations. Info: Livermore Conversion Project, (415) 567-4337.

## MONDAY, JUNE 7

**"Environment and Poverty in Developing Countries: Is Ecotourism the Answer?,"** a lecture by Professor Jackelyn Lundy, Associate Director, Agroecology Program, UCSC. At Stevenson 175, UCSC, 3:30 pm, free and open to the public. Sponsor: Stevenson Program on Global Security. Info: 459-2833.

# STAPLETONS

425-5888

415 River Street, Santa Cruz

NATURAL FOODS FROM HOME & AROUND THE WORLD

**WE'RE ON TRACK FOR A JUNE OPENING, HOPEFULLY JUNE 1,  
AT OUR NEW STORE SITE - NEXT TO TRADER JOE'S IN  
THE BROWN RANCH MARKETPLACE, CAPITOLA.**

## IT'S A PRIVILEGE TO SERVE OUR COMMUNITY

*Since assuming ownership of Stapleton's in November of 1991, we've responded affirmatively to literally hundreds of requests for assistance from area not-for-profits. We enjoy saying "yes" when asked to help out. In addition to the hundreds of small 'yesses', we also try to schedule at least one major fund-raiser each month for an area not-for-profit. May is a particularly busy month for us in the "major contributions" department. We'd like to direct your attention to the following events we're helping to sponsor in May. And we want to thank you for your patronage. It's the reason we're able to help.*



### **Stapleton's is a "Super Sponsor" of Bike to Work Day.**

In addition to a major contribution of money & food, we are hosting one of the several free breakfasts for bikers at our new store site in Capitola (next to Trader Joe's at Brown Ranch Marketplace.)

### **Pacific Rim Film Festival**

We're happy to be co-sponsoring this wonderful annual event. And grateful to the organizers for their efforts.

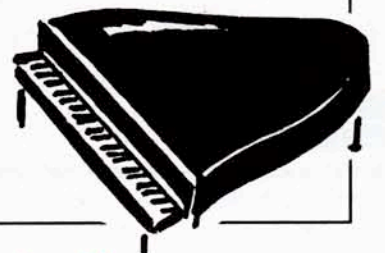
**GREAT FILMS, FREE -  
at the UA Riverfront Cinema  
May 16 - 20**



Don't miss this concert if you love blue-tinged jazz piano.

### **GENE HARRIS**

may well be the greatest living practitioner of the art. We're very, very pleased to be sponsoring this concert. 2 shows - Monday, May 17. This will be a sell-out, get your tickets early. Call the Kuumbwa at 427-2227 for more information.



**HOURS: 9 a m - 8 p m EVERY DAY**